

**Name of the Activity** : **Anti-Tobacco campaign under NTPC Program**

**Date of Activity** : **27/5/2025**

**Name of the Speaker (If any)** : **N/A**

**Organised by** : **NSS, The ICFAI University, Raipur**

**Number of Participants** : **30**

**Short Writeup**

On 27th May 2025, the NSS Wing of The ICFAI University organized a **“No Tobacco Campaign”** under the NTPC program with an aim to raise awareness about the harmful effects of tobacco use. The event witnessed enthusiastic participation from the B.Ed students who actively engaged in a campus-wide procession.

The campaign began with a **procession** across the university campus where students carried **posters and placards** and raised **slogans** emphasizing the adverse effects of tobacco on health and society. Their spirited participation created a strong impact and helped spread the message among the campus community.

Following the procession, a **discussion program** was organized focusing on the **ill effects of tobacco** in society. Students shared their thoughts and concerns on how tobacco consumption negatively impacts individuals, families, and public health as a whole. The interactive session encouraged awareness and promoted a collective sense of responsibility to contribute towards a tobacco-free society.

The program was **presided over by** the esteemed Registrar, **Prof. (Dr.) Manish Upadhyay**, along with distinguished faculty members — **Dr. Shiv Narayan, Dr. P.D. Sharma, Dr. Shubra Tiwari, and Mr. Sashank Sekhar Dayal**. They appreciated the initiative and motivated the students to continue participating in such socially impactful activities.

The event concluded on a positive and hopeful note, with a strong message to **“Say No to Tobacco”** and promote a healthier lifestyle.

