

Faculty Profile

Name: CMA (Dr.) Shilpi Gupta

Designation: Assistant Professor, Faculty of Management Studies (FMS), ICFAI University, Raipur

Teaching Areas: Security Analysis & Portfolio Management, Investment Management, Financial Management, Derivatives & Risk Management, Management of Financial Services, AI in Finance.



Research Interests: AI in Finance, Corporate Finance, Digital Finance and Behavioral Finance.

Education:

- PhD in Finance. CSVTU (Bhilai), 2023.
- MBA in Finance, IGNOU 2012.
- PGDBA (Financial Management), Symbiosis Pune, 2008
- Fellow of CMA (Cost and Management Accountant), from ICMA 2002.
- B.Sc (Maths) from Ranchi University 2000

Patents: 03, Books published: 03, Book Chapters: 13, Research Papers: 23

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Research / Selected Publications :(Scopus: 10, Scopus h-index: 4 and Google h-index: 6)

- **Shilpi Gupta**, Shweta Bajaj and Rishi Manik Das (2024), The Unseen Psychological Thread to Financial Well- Being: The Road from FOMO to JOMO, European Economic Letters (EEL)- Vol:14(2), 2412–2419, ISSN: 2323-5233(ABDC-C Category).
- **Shilpi Gupta** and Monica Shrivastava (2023), Behavioral Finance: A Critical Literature Review using Pareto Analysis, Thailand and the World Economy, Vol: 41(2), 156-183, ISSN:2630-0931 (Scopus Indexes, Q4).
- Subhanil Banerjee and **Shilpi Gupta** (2023), The Impact of Literacy on COVID-19 Pandemic: An Empirical Analysis on India” Journal of Asian and African Studies (JAAS) (Scopus Indexed), 00219096231171540. (Scopus/ Q2)
- **Shilpi Gupta** and Monica Shrivastava (2021), Herding and Loss Aversion in stock markets: Mediating Role of Fear of Missing Out (FOMO) in retail Investors, International Journal of Emerging Markets, Vol. 17(7), 1720-1737, ISSN: 1746-8809. <https://doi.org/10.1108/IJOEM-08-2020-0933> (Scopus/SSCI/ ABDC-B Category)

Book Chapters:

- Sonali Malewar and **Shilpi Gupta** (2023), “The Basic Strategy of Leadership Landscape: Employee Retention and Work-Life Balance” in the book “Global Leadership Perspectives on Industry, Society, and Government in an Era of Uncertainty” Publisher: IGI Global. pp-163-174, ISBN: 9781668482575 (Scopus).
- Ruchi Gupta and **Shilpi Gupta** (2023), “Electronic Banking Frauds: The Case of India” in the book “Theory and Practice of Illegitimate Finance” Publisher: IGI Global. pp-166-183, ISBN: 9798369311905 (Scopus).

Books Published

- Published a Book titled “Decoding Behavior Biases: Unveiling The Psychology Of Finance” with ISBN: 9788197161711 with Geh Press on April 2024.
- Published a Book titled “An Insight into the World of Microfinance” with ISBN 978-93-92568-70-1 with Aditi Publication, Raipur, Chhattisgarh, January 2024.