

Faculty Profile

Name: Dr.Abha Shukla

Designation: Associate Professor, Faculty of Commerce, ICFAI University, Raipur

Teaching Areas: Accounting, Taxation, Finance, Economics

Research Interests: Current Multidisciplinary topics, Commence and Management



Education:

- PhD in Ravi Shankar University, Raipur in 2007
- M.Com. from Ravi Shankar University, Raipur
- M.A.(ECO) from Ravi Shankar University, Raipur
- MBA (F) from Distance education. Salem Tamilnadu
- CA(Inter) From ICAI New Delhi
- VID in Music from Indira Kala Sangit Vishwavidyalaya Khairagarh

Patents: 03 Book -2 Book chapters -7

Research / Selected Publications: (Scopus & Scopus-index: 11 UGC Carelist-10 Peer Review 25)

- Research paper on “Factors affecting influencer marketing Vs. Social media, an empirical Studied”: 10,47750/inr,2022,13.509.802, Journal of Pharmaceutical negative Results, Scopus , ISSN:0976-9234, E-ISSN 2229-7723
- Research Paper on “A Quality Research Paper-Today’s Demand” The Seybold Report ISSN 1533-9211, DOI 10, 17605/OSF.IO/5AUNX, SCOPUS 06 June, 2023
- Research Paper on “Role of National Disaster Response Force (NDRF)With Special Reference to Odisha train Accident” Quaderns Journal an UGC-CARE and Scopus Indexed journal,15th June 2023
- Scopus Indexed and UGC -Care Approved Group-2 Journal, Blended Learning”, Quaderns Journal Volume-11, Issue 8, Aug. 2023.
- Research Paper On “Historic Moment of India-Chandrayaan Mission-3”. Organization Development Journal, Vol.11, ISSue-9 sept.2023
- Research paper on “An Analysis of Pre-Cyclone preparation (With Special reference to Biparjoy)on organizational development Journal Volume II