

The Horizon



NEWSLETTER

Extend the Horizon, everyday

Vol. – 01, Issue- 01 (January 2021)

**A Quarterly Newsletter of the ICF AI University, Raipur
(for private circulation only)**

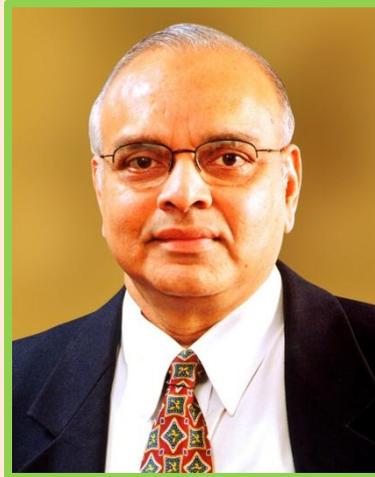


ICFAI
UNIVERSITY
RAIPUR

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A BOUQUET OF REMINISCENCES ON SHRI N J YASASWY

Intelligence and cleverness, great lineage, control of the senses, scientific pursuit fearlessness, measured speech, philanthropy and gratitude are the qualities that differentiate a great man.



Shri N J Yasaswy (1950 – 2011), Founder of the ICFAI

He was a man of great charm and an attraction among his classmates, juniors and seniors as well. He was venerated by equals; emulated by juniors and appreciated by teachers. To put it briefly, he was a ‘friend, philosopher and guide’ to us in our lives.

Born on 9th February, at Tenali in Guntur District of Andhra Pradesh, Shri N J Yasaswy was the only child of Shri Nandury Venkateswara Rao, a teacher and Smt. Seetharamamma.

Shri N. J. Yasaswy, the visionary founder of the ICFAI group of educational institutions and a great human being. Yasaswy was indubitably a versatile genius and a man of many parts. That aside, he had a tremendous capacity to take risks but always launched every initiative with an amazing clarity: ‘ours is a private effort with a public purpose.’ Being an erudite leader, whenever a new initiative was undertaken, he would invariably emphasize to his colleagues: “We are aiming at a future beyond our ken and control; let us, therefore, be open to learn and steer through cautiously.”

Shri Yasaswy was a great teacher. Looking at his innate strengths, plus his tremendous ability to think laterally and his excellent ability to articulate, Yasaswy was one in a million and it was an absolute privilege remembering him as a Charismatic, Genius, Great Teacher, Visionary and Institution Builder.

Stop Press

OUR LATEST PLACED STARS

Congrats



ARPAN CHAKRABORTY
MBA
Entropy Designs, Mumbai



DURGESH NISHAD
B.Tech. (Civil)
Veer Project, Rajnandgagon

ABOUT THE UNIVERSITY

The Newsletter acts as a bridge between the IUR, and the outside world. The progress and development of the University as well as the individual faculty, staff, and students will be published periodically in the Newsletter.

"We are proud to announce The ICFAI University's first-ever email newsletter! We hope you continue to subscribe to our quarterly newsletter, where you can see the progress made by individuals and contribution by the University to the societal development, etc.

University Details

The ICFAI University, Raipur has been established under Section 9(2) of the Chhattisgarh Private Universities (Establishment and Operations) Act 2005 and notified on March 25, 2011. The University is empowered by UGC to award degrees under Section 22 of UGC Act, 1956.

The University is a member of the Association of Indian Universities (AIU) New Delhi.

Campus Infrastructure

The University campus is spread over 30 acres of land. It is located at Kumhari, District-Durg. It has academic blocks with classrooms which are well-equipped with the latest audio-visual equipment and there are facilities with well-equipped library, laboratories and computer centre.

Programs

The ICFAI University, Raipur offers career-oriented educational programs at postgraduate and undergraduate levels in management, information technology and science and technology, humanities, education etc.

Diploma Programs

DCA | **PGDCA (1 year)**

UG Programs

B.Tech. (4 years) | B.Tech. (Lateral Entry) | BCA | B.Com | B.Com (Hons) | BBA | BBA (Hotel Management , and Catering Science) | BA (Economics, English, Public Administration, Sociology, Hindi , and History) | BA (Hons) Economics, English, Public Administration, Sociology, Hindi , and History | B.Sc (Physics, Chemistry, Mathematics, Electronics, Comp. Sc. , and Biology) | B.Sc (Hons) Physics, Chemistry, Mathematics, Electronics, Comp. Sc., and Biology (3 years) | B.Ed (2 years)

PG Programs

MBA | **MA** | MCA (LE) (2 years) | **MCA (3 years)**

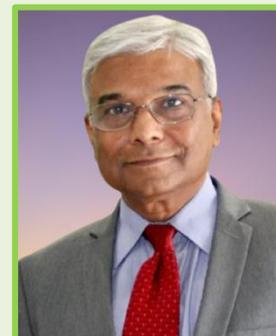
FROM THE DESK OF THE VICE CHANCELLOR...

Dear Readers,

Greetings from The ICFAI University, Raipur.

I congratulate the editorial and design team of ICFAI University, Raipur, who have come out with the First Ever Newsletter of the University, “The Horizon”.

The work towards conceptualization of “The Horizon” began during Covid-19 pandemic and it took about 6 months of hard work for the team to present this work. It started with a contest among the faculty, current students and the ex-students for arriving at the name, in a very fair and unbiased manner. The contest was judged by a team of three eminent external members namely Dr. (Mrs) Nirja Nehru, Former Prof., and Head, Zoology Department, St. Thomas College, Bhilai, and Ex-Principal, M.J. College, Bhilai, Mr. Sanjay Jain, Industrialist, President-Skill Development Committee, NIT, Raipur, National Secretary and Master Trainer at Bhartiya Jain Sangh (BJS), and Mr. Anil Sharma, Former GM-HR (Acting), Bhilai Steel Plant, Consultant and Trainer.



The name “The Horizon”, was entered by our 2nd year, B.Com. Student Ms. Shikha Sahu and was selected by the judges.

The objective of producing “The Horizon” is to keep in touch with our stakeholders, regularly, and keep them posted with the progress the University is making in various fields such as, Academics, Research, Industry Connect, Sports, Leadership Building, All-Round Development of Students, etc.

Even though our work during the academic year was hampered by the Pandemic, ICFAI University, Raipur, went on to record some major achievements including improving the campus strength by more than 60%, bolstering the activities of Corporate Relations and Placements Management (CRPM) team resulting in internships for all final year and pre-final year students, creating regular interaction with industry experts (23 Senior corporate leaders spoke with our students and faculty), organizing a path breaking seminar in association with FICCI (participated by the Principal Secretary, Department of Commerce & Industries, Mr Manoj Pingua along with a score of industry veterans), conducting all components of semester examination/evaluation work online and declaring results in smooth manner, commencing new courses, etc.

I would place on record the excellent work done by the faculty members and staff at the University without which we would not have made the progress that we have made, so far.

I would also like to acknowledge, with thanks, the support and guidance received from the Government of Chhattisgarh and CGPURC in the functioning of the University.

Happy reading!!!

Dr. GS Narsing Rao
Vice Chancellor (In-charge)

A MESSAGE FROM THE NEWSLETTER EDITORIAL TEAM

Dear colleagues and readers,

Welcome to the first official Newsletter of ICFAI University, Raipur!

We are pleased to introduce an e-newsletter that aligns with the mission and vision of the IUR. In the current issue, apart from institutional reports, the Newsletter highlights students and its staff academic progress and growth, actions taken to build University reputation in the society and industry-institution partnership which will be need based and reciprocal in nature, etc.

As a team, we aim to balance articles and news about University and activities in order to cater to the need of stakeholders.

If you have any ideas for content you'd like to see in the newsletter, send it in!

We hope that you will enjoy reading this issue. The next issue will be published in April 2021. Call for articles, reports and news for the April 2021 issue is currently open and the deadline will be 1st March 2021.

The IUR Newsletter values your contribution and we look forward to your continuous support for the coming issue.

If you have any questions, comments, concerns, complaints, or constructive suggestions, we'd love to hear them, so please e-mail us!

dilipmishra@iuraipur.edu.in, mahimagoutam@iuraipur.edu.in, abhashukla@iuraipur.edu.in.

Happy reading!!!!

Team@the Horizon

Editorial Team	Dr. Mahima Gautam , Dr. Abha Shukla and Prof. Dilip Mishra
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Student Editorial	Dhansay Kurrey, Maiyeetree Thakrey, Lehya Ayankee, Pranathi Palla and Natbar Jha
Team Coordinator	Ms. Rashmi Kulkarni

ARTICLES BY STAFF MEMBERS

NURTURING ACADEMICS-INDUSTRY INTERFACE AT CR CELL!!

Ms. Rashmi Kulkarni

Corporate Relations Manager - IUR

Covid-19 has an immense and long-lasting impact on the world we live in. Tremors of this pandemic will be felt for a long time and we will be forced to redefine our way of life. Businesses, industries and Institutions need to adapt quickly and make necessary amendments to stay afloat. History has proven that every hurdle comes with even greater opportunity. Winners always take the situation under their stride and emerge stronger. In the same pursuit, how this crisis times can be turned into a great opportunity is something which should be well thought and executed about.

Events and happenings that have never taken place before are paving up their ways to make the Institution brighter, promising newer opportunities and vistas. Moving from classroom mode to virtual mode has become a fruitful exercise in terms of exposing the campus to the avenues and knowledge that was not experienced before.

In Western countries (US and Europe), the corporate world reaches out to universities/institutions to bring innovative changes, research and patents into their

work. Though Indian corporate and Industry bodies have traditionally worked independently on their own research and innovations, things are certainly changing now. We witness a paradigm shift in India where regular handshakes between academics and industry have started happening, thus facilitating a great transformational story!



Corporate Relations plays an active role in bridging the gap between Industry and Academics by organising various events, sessions, building networks, enabling and enhancing Industry-University linkages and thus helping all the stakeholders to strengthen their skills and continuously prepare to reach out for better opportunities.

CAREER BUILDING

Prof. Abhilasha Shukla Dubey

Faculty Member - FMS

As we live in a world governed by social status and bank balance, working your way up to the top will definitely improve your quality of life. There are several possible reasons for which an individual would like to get success. Having a successful career will offer you a lot of benefits and real profitable opportunities.

I guess one of the reasons is that maybe being successful in your professional life makes you feel better among other people. It offers you a feeling of security and accomplishment. Many people who went

from ground zero to a successful career said that their lives were improved in almost all aspects of life.

There are a few common habits and activities that all successful people do. The best way of approaching success is by following and figuring out what are the strategies that professionals use, and model them according to your needs.

It includes - Identifying Your Goals, Becoming Aware of Your Strengths, Assuming Full Responsibility for Your Life, Always Raise Your Standards, Brand Yourself, Network- a lot.

Building a successful career takes time, lots of effort, and patience. If you're willing to sacrifice your coziness and you're willing to get out of your comfort zone, you will succeed. It's not that hard, honestly. In

the pursuit of success and to follow everything that you've targeted courage and commitment play a vital role?

IS MONEY IMPORTANT? - IN THE PURSUIT OF ANSWER

Prof. Bhuwan Shrivastava

Visiting Faculty - FMS

Two important elements of life, I believe, have lots of importance. One is the TIME and another is MONEY. But the case is not so simple. If money brings you everything, it can also take away from you, everything. It depends upon a person, to what degree he/she fascinates by money. In fact, the core reason for the formation and binding of society is in place because of money. Everyone needed money to sustain them so they entered into some or other professionals to earn money and hence the interdependence started and society was formed.

“Money can't be everything, but everything can be money”. I guess this is the most conflicting statement I've ever heard or read. Because on the one hand, everything under the sun works for or because of money. Without money, you can't expect anything on this earth to move. To let someone work for you, you

need money. To let something work for you, you need money. So everywhere there is a stain of money. Money can give you a reputation in the world. Everyone will and definitely will respect you if you have money. If you have to ask for respect then you need to have money. Think of a boss-subordinate relationship. Why boss is boss and subordinate is subordinate, just because of two things.

But for every matter there is anti-matter. To balance money, POWER is a compensating element. A person with maximum power will not be needing money. But there is contradiction again, without money no power can be earned. Wait, there is another side to this coin, can without power money be earned? So every time, I try to ponder over this, my head goes haywire. So I throw this question to readers. What's the reality? Is money really important?

COVID-19 AND LOCKDOWN: A CHALLENGE FOR TEACHERS

Dr. Mahima Gautam

Faculty Member - English

A well-known proverb is “NO GAIN WITHOUT PAIN”. In these days of pandemic COVID-19 and Lockdown, we are at the stage of how to lead this challenging life in a better way. Everyone is spending their days as per the schedule one has made after the declaration of LOCKDOWN. Some are busy with their household chores, many are working from home, and others are having their precious time with the family. As I am also working from home, teaching to the students of English, I came across the poems of Sylvia Plath. In her poem, Mirror which is the reflection of life, I observed the themes used in the poem as Self-discovery, Self-introspection, and Self-reflection, and it has touched my soul. Life seems somewhere

haphazard, disturbed, clinical depression due to the Chinese Virus. Everything was made in China we used to reveal happily, now Death is also made in China. How pathetic the situation has become, and the whole world is taking measures to cure this disease and many scientists have started in-depth research to eradicate this fatal virus from the earth. Several people have died and countless deaths are increasing day by day in every country of the world. Now at this hour, it is time for all of us to think for our discovery, own introspection, and own reflection for better health and to make the immune system strong.

Life has become challenging every day as the world has changed soon in the blink of an eye in COVID-19. In the stress of Lockdown, hand washing, and tracking the global spread of the virus, the TEACHER's job has become challenging. As the schools and colleges have remained closed for an extended duration, e-teaching and e-learning is the priority today. Phrases like how to teach online, which are the best online teaching



platforms, online teaching tools, and techniques, started puzzling the teachers who were proficient at planning and in the habit of classroom teaching. Planning for an online setting requires re-learning. Online teaching is a Herculean task. The COVID-19 pandemic has changed the way of Education works as the classrooms have disappeared and technology entering the education space, one of the basic characteristics that the teachers need to have survived in the post-corona virus world is their ability to be tech-savvy. Teachers need to connect with the student which is not as simple as sitting across terminals and having a video conference. The teacher also needs to be a good listener as students in an online mode and studying from home would be eager to ask many more questions than in a physical classroom setup. At last, I pray almighty that let this virus should disappear very soon and save the earth.

MEDICINAL AND AROMATIC PLANTS

Dr. Piyush Kumar Thakur

Faculty Member - Chemistry

Medicinal and aromatic plants have been the focus of study in terms of their conservation and traditional usage in herbal medicines. Throughout the history of mankind, many infectious diseases have been treated with herbs. Medicinal and aromatic plants possess aromatic compounds mainly the oils, which are volatile at room temperature, and the specific properties found among them act as a cure for several diseases. These plants have traditionally been used as raw materials for the extraction of essential oils, as well as sources of spices and other natural products such as traditional herbal medicines, pharmaceuticals, cosmetics, botanical pesticides, insect repellents, other herbal products, etc. More than 30% of the entire plant species, at one time or another, was used for medicinal purposes. It has been estimated that in developed

countries such as the United States, plant drugs constitute as much as 25% of the total drugs, while in developing countries such as China and India, the contribution is as high as 80%. Thus, the economic importance of medicinal plants is much more to countries such as India than the rest of the world. The Indian subcontinent constitutes a rich repository of medicinal plants that are used by various indigenous health care systems. As per the estimate, over 7000 species of medicinal plants are used for medicinal purposes. Here the drugs of herbal origin have been used in customary systems of medicines such as Siddha, Unani, Folk (Tribal), and Ayurveda since ancient times. Among these systems, Ayurveda is the most developed and widely practiced in India.

The medicinal plant, *Withania somnifera* is a small, woody shrub of 60-200 cm height in the Solanaceae family. *Withania somnifera* is locally known as Ginseng and Ashwagandha. It can be found in India,

B, and potentiates apoptotic signaling in cancerous cell lines. The reactive oxygen species (ROS) such as hydroxyl, hydrogen peroxide, superoxide, nitric oxide radical are continuously being produced during regular



the Mediterranean, and Africa. The plant roots are mainly used therapeutically. Withanolides, which are the active pharmaceutical ingredients, are isolated from the root and leaves of *Withania somnifera*. Recently, the plant was found to show antibacterial activities. Besides antibacterial activities, it also shows immune-modulatory and antitumor activity.

Ashwagandha was found to have anti-carcinogenic effects. Research on animal cell cultures has revealed that the herb reduces the intercellular tumor necrosis factor, decreases the levels of the nuclear factor kappa

physiological processes. These reactive radicals may cause cellular injuries, damage bio-molecules such as carbohydrates, nucleic acids, proteins, polyunsaturated fatty acids, and lipids, eventually resulting in cancer, cardiovascular diseases, and diabetes. A few researches have been conducted on *Withania* species revealed the presence of steroidal lactones, alkaloids, flavonoids, tannin. Based on studies we simply concluded that Ashwagandha (*Withania somnifera*) is a good remedy for most of the body ailment.

BELIEVE THAT IT IS POSSIBLE

Prof. K. Nagaiah
Faculty Member - FST

As a gaggle of frogs was traveling through the woods, two of them fell into a deep pit. When the opposite frogs crowded around the pit and saw how deep it had been, they told the 2 frogs that there was no hope left for them. However, the 2 frogs decided to ignore what the others were saying and that they proceeded to undertake and leap out of Hell. Despite their efforts, the group of frogs at the top of the pit was still saying that they should just give up and that they would never make it out. Eventually, one of the frogs took heed to what the others were saying and he gave up, falling to his death. The other frog continued to leap as hard as

he could. Again, the gang of frogs yelled at him to prevent himself from the pain and just die. He jumped even harder and eventually made it out. When he got out, the opposite frogs said, did you not hear us. The frog explained to them that he was deaf. He thought they were encouraging him the whole time. Moral of the story: People's words can have an enormous effect on other's lives. Think about what others are saying, we have to believe ourselves it is possible. Sometimes we act as we were deaf to reach our goals like that winner frog. It might just be the difference between life and death.

ACTIVITIES TO MAINTAIN YOUR PHYSICAL AND MENTAL HEALTH DURING LOCKDOWN

Prof. R. Vijaya Lakshmi,
Faculty Member - FMS

As the world continues to deal with the COVID-19 pandemic at least a third of the global population continues to find itself under a so-called lockdown, while others have to follow some form of social distancing.

While many countries are considering plans to lift restrictions in the present and future, proper care has to take place in a measured and phased manner to avoid the second wave of COVID-19 cases. It could therefore be many weeks before most of us can return to any form of normality, and certain restrictions will remain in place for some time. During these challenging times, it is important to do what we can to support both our physical and mental well-being. Even if you are working from home it may still feel like there is a lot of time to fill during the day. To help ease the burden, here are some great activities to keep you and those around you busy and healthy during the lockdown. Remember to Take Time for You.

As a parent during a lockdown, it is important to take time for yourself too. Whether you're working from

home, have been furloughed, or have another circumstance, you will likely have personal worries and anxieties to deal with as well as your children. Give yourself some headspace when you need it; take the time to cook, read, play video games, or whatever it is you like to do.

Lockdown is a challenging time for everyone around the world. While it is essential, we do all we can to support our physical and mental health, for example, Plan Regular Exercise Sessions, start cooking, or do it more, connect, or reconnect through shared interests, start a shared project, make exercise competitive, find things that are fun yet still educational, keep moving and get outside as much as possible this is also an excellent opportunity for personal growth. Whether becoming fitter physically, improving your diet, learning a new skill, or re-connecting with people, there's so much we can do to come out of stronger. Make a routine, set some goals, and try to stay positive you have got this.



ARTICLES FROM ALUMNI OF IUR

MY LEARNING EXPERIENCE AT ICFAI

Ms. Anjali Mangleshwar

B. Tech. Mechanical Engineering, 2013-17

Currently, working as Co-author in Taare Zamin par magazine. I have joined this magazine in Nov/2019 for magazine 5th edition and now I am a co-author of many editions which have published.

I am sharing my experience Good faculties Doubt clarification, Practical labs are too good all the required instruments and machines are there operated under the guidelines of faculties, Library is good having all the required books and collection of published research papers by faculties and students. We can access computer anytime in the campus when it is required, Weekly conducted a seminar for students by faculties as well as students, Almost all the events are organized in the ICFAI campus, They invite well-

experienced guests to share their real-life experience with students which enhance student's education quality, Trophies, and certificates are provided to students whenever it is required to motivate and appreciate student's effort.

According to student's interests, they are sent to participate in national conferences organized across India and many more. ICFAI University is a good place to learn. It is up to you how you grasp the knowledge and convert it into opportunity.

As an engineering student, I must mention this as you are the engine of your own life you have to decide which input will give you a more efficient output.

MEMORABLE CAMPUS LIFE

Ms. Chandra Baghel,

B.C.A. 2015-18

I enjoyed academic activities a lot, I learned new things and it took a lot of interest to learn all this because there were many things like Class tests, quizzes, practical, Summer Internships, Personality development classes, etc. Apart from all this, there were annual sports in which I participated and won lots of prizes with a lot of memories.

Many events like group discussions, weekly seminars, etc. were also held which taught us about many things that how to talk to people; make new friends, how to be more communicative, etc. All these platforms gave me confidence and, my personality also changed a lot; overall it was an excellent experience of my life at ICFAI.

JOURNEY 2015-2018

Mr. Ravi Shankar Mudliyar

BCA 2015-18

The journey of these three years was full of memories, these three years of my bachelor's degree teaches many other things apart from the academic curriculum. The academic syllabus of ICFAI always pushed me toward innovation. The two faculties who inspired me a lot are Dr. Ravi Shrivastava and Dr. Ravi Kiran Patnaik although Dr. Ravi Shrivastava was never my

subject faculty he taught me various life lessons like how to manage multiple tasks at the same time he is in ICFAI like an all-rounder player of a team. Dr. Ravi Kiran developed an interest in research work on me, I learned a lot of subject knowledge from him, he is one of the best programming subject's faculty I ever met. Apart from all these the internship programs after

completion of every course is a must that make me capable of industry. I learned the work culture of the company during my graduation. I thank all the faculties of ICFAI Raipur for being there with me irrespective of the department because I never feel that

I'm a student of the CS department alone instead I always feel that I'm a student of ICFAI, every faculty member helped me in various ways that make the ICFAI unique from other educational institutions.

MY CAMPUS LIFE MEMORIES

Mr. Dishant Madhwani

MBA 2017-19

It is the pivotal point in time where we are able to make our own footprints and leave our mark in the world. We are at a point in time where we are able to make our own footprints and leave our mark in the world. We are making choices that will decide our future or fate. With all this freedom there comes a lot of responsibility. This will ultimately make our college experience a positive or negative experience. The choice is ours to make. So, when I planned for my MBA I was all wanting to get into a university with a Peaceful infrastructure, extremely supporting faculty, helping and responsible placement cell, a dynamic educational course which can change according to the market conditions, extra co-Curricular activities which work for the betterment and development of students, and a university with good terms with a good number of corporate. So after a lot of research, I found The ICFAI University Raipur which provided me all that I expected and needed from my college, what a great atmosphere, great bunch of students where students can freely meet and talk with faculty and staff that helps to create an excellent learning environment for all us young adults.

Moreover, I'm gratefully obliged to our faculties for creating a perfect balance between Academics and

skill Development which is hardly seen nowadays. It is due to the flexibility of The ICFAI University curriculum I was able to participate in various live projects. Be it Sony India Pvt. Ltd. where I worked as a sales and services support representing the brand at the customer level or at Byju's (Think and Learn Pvt. Ltd.) where I counselled students and parents on the importance and effectiveness of visual learning in studies or at Narbada Dairy Food and Farm Pvt. Ltd working at the very initial phase of the project developing strategies to help the system grow. These different opportunities had different challenges which helped me shape my skills. For me, the implementation of education in practical life is complete knowledge. Plus, what works as a better motivator than a scholarship in pursuit of better grades, right!

Lastly, I'm deeply thankful to Mr. Vinay Peethambaran (TPO) sir under whom guidance I was able to get myself placed among reputed campus drives. I'm also thankful to Dr. Jayant Issac (HOD FMS) sir for his unique and innovative way of teaching that has made learning so interesting. Overall, it was a wonderful experience. Thank you ICFAI.

ARTICLES FROM ICFAI ALUMNI

RESOURCE MANAGEMENT LESSONS FROM THE FREECELL CARD GAME

Mr. Qais Mujeeb,

ICFAI Business School, Hyderabad, 2001

Have you ever played a game of FreeCell on your computer? Like me, did you find a similarity with Resource management at work – particularly in projects? Think of the game again as you go through this post. For those who have no idea what I am talking about, just read through.

FreeCell is a card game available on most computers or app stores. You get the pack of 52 cards arranged randomly in a few columns. You have to rearrange them in four sets with the kings at the bottom and aces at the top. There is a condition, though – no two adjoining cards in the sequence can be of the same color. For example, when you start arranging cards, you should have a red color king of diamonds or hearts and queen of clubs or spades over it, and then the next should be a jack of diamonds or hearts. You get four free cells on top left to move, shift, or rearrange the cards. The number of cards you can move together is one more than the number of free cells you have at that point in time. So, if you have four free cells, you can move a stack of five cards from one column to another. Ok, now that I am done explaining the rules, let's move to the challenges.

Taking each game as a unique challenge just as a project, your goal is to solve the game in the shortest possible time with the least number of moves as possible. A game might reach a stage where you can't go forward if you don't wish to lose the game. Then, you have to roll back to some older stage in the game

and take a different approach. Obviously, it costs you time, effort, and the number of moves that would be added due to the change.

In any project, when you want to try crashing or fast-tracking, you need extra resources. That's what you do with the free cells. You use them to free up space, remove roadblocks, and, most importantly, you make the best use of specialized resources just when they are needed. You don't want these important people not being utilized because they are stuck elsewhere.

The key lies in "planning," even in a leisure game such as Freecell. Each game is 'different and unique' in terms of challenges and roadblocks. You have to start by looking at the bigger picture: locate the cards you need to start sequencing. Most importantly, find the aces in your game as you have to free them up first. Once you visualize your steps and moves, you are ready with a project plan to go for the kill. Some good planning can save you from having to roll back your moves and spend extra time and cost. That's what Project Management is – managing the resources effectively to complete a project successfully in a defined budget, within the specified time, and with an agreed quality standard.

*This article got published in PM World 360 online magazine –

<https://www.peworld360.com/blog/2020/10/16/resource-management-lessons-from-the-freecell-card-game/>

KARO-NA-DREAM

Ms. Gayatri Panda

ICFAI Business School, Hyderabad, 2003

This year 2020 that pre-started with a bang. Not because extra special events were planned; but because of its name tag that has been so interesting, just like a T20 cricket match. Many like me assumed everything would happen at jet speed. But lo! Life has never been so much on halt since we gained senses. Clocks still tick, dawn to dusk is still a daily phenomenon, seasons also changed as it had to, then what has happened to us!

This is what happened perhaps. On the eve of the new year, trillions prayed for mercy in whatever way they could and all hoped for the new beginning to be enchanting; not to forget the list of do's and don'ts, resolutions hopping out of diaries. The new year was as if a gala event. And guess what, God too had plans. He had probably decided to take a break himself and chill out somewhere in Miami or Kashmir -Heaven on earth or His own country, Kerela. Now that he was to be on vacation, he just did 'Tathastu' to the virtual mails.

And here is what happened. We dared to dream and our dreams came true. School college-goers wanted long holidays and it was granted. Office goers wanted family time and it was granted. We all wanted clean air and we made it happen. The birds wanted 'Me' time and we could hear them chirp. More than anything, we wanted peace of mindand 'Tathastu'. But we

forgot nothing comes for free. 'Yin Yang' is the truth of existence. This originated from China so is the Novel Coronavirus. While few of us relaxed at home, enjoying family time; the dark side fell on millions fighting for the basic need – breath. Little was known that a mere virus can claim lives, economies, and peace. We from childhood had only known about warriors who fought for defending our country, giving us our rights. But this Virus has aroused a new set called Corona warriors, who fight to give us existence; to breathe.

We are approaching the last trimester of this year. Yet, nothing seems to be under control. The era of fear and anxiety while God is on leave is continuing. We have now become anti-social; see the irony. We look at others in sole skepticism and repel as though we are the same poles. Distances, wrath, and helplessness are the new curse on humanity.

We know this trimester would end too and soon we would approach New year eve. The big question is would we have the lists of dos and don'ts again? Would plausible resolutions peep out of the diaries? Shall we dare to dream selfish again and send virtual mails to the supremacy? Or settle for world peace and leave to the judgment of God?

Karo-na-dream, who's stopped you?

WHY CRISIS IS A GOOD TIME TO START

Mr. Anurag Jhanwar,

ICFAI Business School, Hyderabad, 2003

"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change." Said Charles Darwin.

While Darwin used the above to emphasize the theory of evolution, it seems to be quite apt in the current pandemic, which has affected one and all and where survival is totally linked to the 'adaptability quotient' of individuals and corporates alike. The point to ask though; Is there a silver lining amongst all this gloom?

A close look at the crisis in the past indicates that companies who took a contra bet and ventured out (started afresh or pivoted themselves) during crisis led to creating massive impact and wealth creation in their respective sectors.

Big names such as Disney, Microsoft, FedEx, Airbnb, GM, GE, Hyatt, IBM, HP and many more either started or pivoted themselves totally (almost starting afresh with a new theme or line of business) during

some sort of crisis like the Great Depression, 1973 oil crisis, and dot com bubble, which led to creation of behemoths. Just wonder, if they would have taken a call, like thousands of others, to just wait for things to settle down, probably the world would very different today without the impactful innovations, solutions, products, perspectives which led to massive impact across sectors, countries and global economies.

Great minds echo, when they say that crisis should never be wasted, but rather capitalized upon. This is something which can be correlated with the stock markets, where it is common prudence, to entre when markets are on the downside and the loss is limited investor gets great business at a discounted price.

So why actually it makes sense to start during the crisis? A look at the nine points below helps to highlight the reasons, drawing from the underlying thoughts of the winners of various crisis.

Riding the down cycle of business

Any business goes through cycles, and it might be couple of years before a business's maturity is tested against odds. When one starts on the down cycle, the business witnesses and pivots to withstand tides against it and if it passes these, which can only happen if right nodes are ticked and basic foundation has been laid, the journey in the up cycle is going to be relatively easier.

Low cost of resources

Typically, down cycle leads to redundancy, lower efficiency and focus moves towards cost savings leading to lower real estate and associated infrastructure cost, more time in hands of your prospective customers (since business momentum is low, everyone has relatively more time to listen and find out products which can add value), collaboration and shared services are expected norms, and ready Infrastructure at throwaway prices and easy payment terms. These can easily lead to savings of upwards of 20 per cent, which can be added to the bottom line directly.

Availability of quality HR pool

These times, unfortunately, see large scale job cuts, salary cuts and redundancy in roles. The expectation of

the talent hence is low and, they are flexible on the terms. Organization can look at lower fixed and high variable linked to productivity, contract-based roles, only equity-based association. Also, since the association is happening in distress times, there is a feeling of fight back which is good for business.

Value focussed

Among all the noise which exists in normal times, downturn clears the air and the companies know that all the focus and resources must be only on finding and delivering real customer value. Companies who can solve real customer problem, more so during a downturn retain a high chance of being on top of mind recall for the customer.

Relatively lesser competitive intensity

Majority of competitors are either fighting for survival or trying to solve their internal problems; so, one can have a good chance to capture market share and capitalize the momentum further in the upturn.

Focus on unit economics

Probably, external money might not be available so freely to support aggressive expansion and 'Burn model' which moves the focus totally on building a business on positive unit economics. This is one approach, if successfully executed will get VCs to appreciate and money availability will not be a challenge in future. This is where real maturity of the organized is reflected.

Availability of risk capital

While the stress levels are evident, the environment also sees bit of relaxation on the funding side from PE/VC/angels on the structure and valuation. At times government provides fund of funds to be made available to the start-up, to ensure that flow of capital is not restricted.

Inorganic growth

A particularly good time for aspiring entrepreneurs to either look at buying start-up, companies at a stagger payment terms or look at complementary acquisition, acqui-hires, mergers with bigger players. In essence, it brings in economies of scale and help in larger market share for the combined entities.

High government support

As it is commonplace that tides are totally against the economy, it is seen that government's policies during these times are liberal and business friendly. Be it in terms of taxation, funding, debt repayment, government contracts, compliance costs and many more. These make it quite conducive for the business environment and helps both top line and bottom line.

To sum it, creating a winning company is a journey of lifetime and it is bound to see crisis. The earlier one gets an opportunity to embrace it, the stronger will one emerges out of it.

*This article was published under entrepreneur.com

<https://www.entrepreneur.com/article/355730>

STUDENTS' ARTICLE

DARE TO BE YOURSELF

Ms. Shikha Sahu
B.Com. 2018-21

There is an American-Indian legend. Once a man found an eagle's egg and got it hatched with the hen's eggs. The eaglet grew up with the chickens, doing what they did. He scratched in the dirt for insects and worms, he clucked and cackled and flew a few feet into the air like the chickens. Years rolled by. One day the eagle saw a majestic bird floating in the blue high heavens. He said to his friends, "What a magnificent bird! Who is it?" His friend answered, "That's an eagle. The king of the birds. But don't give it a second thought. You can never be like him." So, the eagle never gave it another thought and died thinking he was a chicken. It is sheer foolishness to go through life as if you are a chicken when you are an eagle. Why remain on the dirty ground when you can soar about in the sky? William James, the noted American Psychologist once said: "Most people live, whether physically, intellectually or morally, in a very restricted circle of their potential being."

When you could be vibrant with life you are satisfied to be half-dead. Instead of becoming an intellectual

giant, you remain a dwarf. You are at the lowest ebb when you must be soaring high spiritually. The inner world of the self is frightening and dark; so people easily quit it looking for answers outside of themselves, in vain. They are afraid to wrestle with themselves to realize their inner strengths. Some so many people go through life begging sympathy and help from others, never venturing to explore and use their treasures. Some people have agonizing doubts about their potentials, about whom Arthur Weider says, "We have to impart to under-achievers the message that there is hope to reverse the tide." Dr. Wieder, a one-time New York clinical psychologist, studied the youth, aged 14 to 21. He found people have far more potentialities than are revealed. He observes that if they commit themselves wholeheartedly to a goal their achievement will be amazing. The only way to reach anywhere is to start from where you are. Hence evaluate the potentials you have and develop them. The doubts, fears, and anxieties about the success of the work should not overwhelm you.

QUANTITY VS QUALITY OF LIFE

Mr. Natbar Jha
B.A. 2019-22

What do you prefer in life, Quantity, or Quality? According to me, quality is more important than quantity. It's all about finding meaning in your life, and not just buying into the rat-race. Life quality includes everything from physical health, family, education, jobs, income, protection, and democracy to rights, religious beliefs, and the environment.

Many people don't live; they just rat race. It seems like the quality aspect of their lives is more linked to vehicles, appliances, houses, and holidays than health for a lot of people.

They're trying to hit some target far out on the horizon, and they get so breathless and panting in the heat of

traveling that they lose sight of the lovely, tranquil country they're passing through; and then the first thing they know, they're tired and worn out, and it doesn't make any difference whether they've reached the target or not.

Judgments only hold us back from becoming the person we want to be and achieving all that we have always wanted in life when we choose to give in to that power. We just see the deadlines, meetings, incomes, People to meet. But have you ever thought about your own two feet?

People rely on supplements, antibiotics, and other magical medical cures to keep us ticking over isn't a

sensible option for our longer-term health. After all, there is no magic pill for bringing you back from a total collapse.

Take some time to your core. We always change, we always evolve and we always grow our thoughts and beliefs. When you don't continue to ask yourself how you feel about issues, how do you know if you're

taking a step closer to your target, or a lot of steps further? So, you have to discover yourself first. Because it's quality, not the quantity of life that matters.

"Be who you are, and find yourself so you can be your person and enjoy life with no regret." By Bonnie Zackson Koury.

I LOVE MYSELF THE WAY I AM

Mr. Sundram Kumar
BBA 2019-22

I Love Myself The Way I Am, There's Nothing I Need
To Change.

I'll Always Be The Perfect Me, There's Nothing To
Rearrange.

I'm Beautiful And Capable, Of Being The Best Me I
Can.

And I Love Myself, Just The Way I Am.

I Love The World The Way It Is, Cause I Can Clearly
See.

That All The Things I Judge Are Done, By People Just
Like Me.

So 'Til The Birth Of Peace On Earth, That Only Love
Can Bring.

I'll Help It Grow, By Loving Everything.

I Love Myself The Way I Am, And I Still Want To
Grow.

But Change Outside Can Only Come, When Deep
Inside I Know.

I'm Beautiful And Capable, Of Being The Best Me I
Can.

And I Love Myself, Just The Way I Am

SWACHH BHARAT ABHIYAN

Ms. K. Shruti
BBA 2020-23

Swachh Bharat Abhiyan mission is started by Indian PM Shri Narendra Modi. This campaign has been started with the aim of making the country clean. The missions started on 2nd October 2014. The mission has given a lot of help in cleaning our country India. To make a pure and disease-free country, in 2014 necessary to be

clean, toilets have been provided at homes by the Swachh Bharat Abhiyan mission, improvement has increased such as a toilet in rural areas and villages, due to which the chances of spreading the disease will be very less.



INDIAN STATESMAN

Ms. Chandaka Sri Pujitha
B. Tech. 2020-24

Lal Bahadur Shastri [born on October 2nd, 1904 in Mughalsarai and died on January 11th, 1966] served as the second Prime minister of India [1964-1966] after Jawaharlal Nehru.

Shastriji proved his worth, as a member of Mahatma Gandhi's non-cooperation movement against the British government in India. He was imprisoned for short time [1921]. Upon release, he studied at Kashi Vidyapitha, a nationalist University, where he graduated with the title of SHASTRI ["learned in the scriptures"]. Shastriji's thoughts were influenced by reading about Swami Vivekanand, Gandhi, and Anni Besant. He was deeply impressed and influenced by Gandhi.

Shastriji returned to politics as a follower of Gandhi. He was imprisoned several more times and attained an influential position in the Congress Party of the state of the United Provinces, now Uttar Pradesh state.

Shastriji was elected to the legislature of the United Provinces in 1937 and 1946. After Indian Independence, Shastriji gained experience as a minister for the home legislature in 1952. He joined the Indian government and become one of Prime Minister Nehru's key colleagues. First as Railways Minister [1951-1956], and then in numbers other prominent positions, including the Home Minister. He gained a reputation as a skilled mediator after his appointment to the influential post of minister for home affairs in 1961. Three years later, during Jawaharlal Nehru's illness, Shastriji was appointed minister without portfolio, and after Nehru's death, he becomes Prime Minister in June 1964.

Shastriji during his first broadcast as Prime Minister, on 11th June 1964, stated:

"There comes a time in the life of every nation when it stands at the cross-road of history and must choose which way to go. But for us, there need be no difficulty or hesitation, no looking to right or left. Our way is straight and clear –the building up of a socialist democracy at home with freedom and prosperity for all, and the maintenance of world peace and friendship with all nations".

Shastriji promoted the White Revolution- a national campaign to increase the production and supply of milk co-operative of Anand, Gujarat, and creating the National Dairy Development Board. Underlining the need to boost India's food production, he also promoted the Green Revolution in India in 1965. This led to an increase in food grain production, especially in Punjab, Haryana, and Uttar Pradesh.

During the Indo-Pakistan war he gave an outstanding slogan:

"Jai Jawan, Jai Kisan" [Hail to the soldier, Hail to the farmer], become very popular during the war.

Shastri's greatest moment came when he led Indians in the 1965 Indo- Pak War. Laying claim to half the Kutch peninsula, the Pakistani army skirmished with Indian forces in August 1965. That was formally ended with the "no-war" agreement [Tashket agreement] on 10 January 1966. He left the mortal world due to a heart attack, after singing this agreement with Pres. Ayub Khan of Pakistan and was succeeded as prime minister by Indira Gandhi, Nehru's daughter.

He was posthumously awarded the Bharat Ratna.

YOU'RE WORTH IT

Ms. Tavesha Banerjee
B.B.A. 2020-23

You're Worth It, more than you will ever know, As
worthless sometimes you will behold.
Meaningless affections objectify your owes,
Who takes or who cares, leave it anyhow!
Oneself is gonna be utterly hopeless, WAIT! Ask your
soul; "If worth it, then I'll be overwhelmed.
Never convince you are vulnerable savvy now, you're
worth it, more than you will ever know!

Persistent stars flicker like lights in the black sky, The
forever moon is absorbed by the inner liquify.
No matter how many hundreds against the one Knight,
YOU'RE WORTH IT, IN YOUR EVERY SINGLE
FIGHT!

ACHIEVEMENTS BY FACULTY MEMBERS

Prof. Manoranjan Dash, Faculty Member,
Faculty of Science and Technology



Prof. Manoranjan Dash, Faculty Member, Faculty of Science and Technology,

- ✓ Reviewer Recognition, Prof. Manoranjan Dash has been awarded as an Elsevier Reviewer by Informatics in Medicine Unlocked in recognition of the review contributed to the journal in July, 2020
- ✓ Attended an Online STTP on "Advanced Machine Learning for Biosignal Data from 08/10/2020 to 12/10/2020 at NIT Raipur.
- ✓ Participated in the Online Short Term Training Program on Advanced Machine Learning for Biosignal Data from 8th-12th October, 2020 at NIT Raipur.
- ✓ Participated in the Short Term Training Program on Medical Image and Speech Processing-IV (MSIP, 2019) held at NIT, Raipur from 14th-19th October, 2019.

Prof. Dilip Mishra, Faculty Member,
Faculty of Science and Technology



Prof. Dilip Mishra, Faculty Member, Faculty of Science and Technology,

- ✓ Participated in a webinar organised by ASHRAE-Saudi Arabia Chapter, on Emerging HVAC Technologies for energy efficient healthy buildings in hot and humid climates
- ✓ Participated in a webinar organised by ASHRAE – Rajasthan Chapter, on The influence of occupant behavior on indoor environment and energy use in buildings
- ✓ Participated in a AICTE sponsored Short Term Training Programme (02.11.2020-07.11.2020) on "Business Data Analysis and Research Publications", organised by Faculty of management Studies, Shri Shankaracharya Technical Campus, Bhilai (CG).

Prof. R. Vijaya Lakshmi, Faculty Member,
Faculty of Management Studies



Prof. R. Vijaya Lakshmi, Faculty Member, Faculty of Management Studies,

- ✓ Attended 3 days TEQIP-III sponsored FDP on “Data Analytic Techniques for Research & Their Advancements” at Rajasthan Technical University
- ✓ Attended 2 days national webinar on “Data Analysis by SPSS: A Journey from objective to results at Rabindranath Tagore University
- ✓ Attended webinar on “Nuances of online Teaching” at Lexicon Management Institute of Leadership and Excellence
- ✓ Attended National webinar on “Research Methodology Nuances of online Teaching” organized by SVD. Government Degree College(W)
- ✓ NPTEL online certification on “Introduction to Probability and Statistics”, IIT, Madras, (94%), February –April 2020
- ✓ NPTEL online certification on “Descriptive Statistics with R Software” IIT, Kanpur, (97%), February –April 2020.

PAPERS PRESENTED/PUBLISHED BY FACULTY MEMBERS

Prof. R. Vijaya Lakshmi

Papers Presented

1. **Vijaya Lakshmi, R:** Paper titled “**Corporate Governance Enabled Performance Outcomes and Factors of Employee Engagement in Public and Private Sector Banks in Chhattisgarh**”. Presented in 5th Conference on Human Resource Management, Organized by IBS, IFHE, Hyderabad, India on August 28 and 29, 2020.
2. **Vijaya Lakshmi, R:** Paper titled “**Impact of Organizational Culture and Leadership Style toward Employee Engagement Practices (Public and Private Sector Banks in Chhattisgarh)**”. Presented in 5th Conference on Human Resource Management, Organized by IBS, IFHE, Hyderabad, India on August 28 and 29, 2020.

Prof. Manoranjan Dash

Journal Publication (SCI)

1. Manoranjan Dash, N.D. Londhe, S. Ghosh, et al., Swarm intelligence based clustering technique for automated lesion detection and diagnosis of psoriasis, Computational Biology and Chemistry. 86 (2020) 107247.
2. Manoranjan Dash, N.D. Londhe, S. Ghosh, et al., A Cascaded Deep Convolution Neural Network based CADx System for Psoriasis Lesion Segmentation and Severity Assessment, Applied Soft Computing. 91 (2020) 106240.
3. Manoranjan Dash, N.D. Londhe, S. Ghosh, et al., PsLSNet: Automated psoriasis skin lesion segmentation using modified U-Net-based fully convolutional network, Biomed. Signal Process. Control. 52 (2019) 226–237.

Journal Publication (Non-SCI)

1. Manoranjan Dash, Design of Finite Impulse Response Filters Using Evolutionary Techniques - An Efficient Computation, ICTACT Journal on Communication Technology, March 2020, Volume: 11, Issue: 01

FAMILY MEMBER'S SECTION

FAMILY GET-TOGETHER – FUN TIME ORGANIZED BY THE UNIVERSITY 15/05/20

Family is not an important thing, it's everything!!!!
We at ICFAI University, Raipur believe that a family can extend far beyond one household. The sacrifice of time and efforts that the family does while we work is far beyond measurement. Therefore we decided to organize a family get-together for the faculty and staff at IUR. The response received was overwhelming! The event was an informal fun-filled get-together where

families (especially kids) showcased some extraordinary talent in the form of singing, poem recitation and other artistic endeavours. Physical distance through the online medium thinned down and families got connected instantly. Time just flew off, leaving everyone with an urge to re-connect more and more often!!

UNIVERSITY ACTIVITIES

INAUGURATION OF THE ACADEMIC YEAR 2020-21, DATE: 20-08-2020

The ICFAI University inaugurated the academic year for 2020-21 over digital platform. Eminent speakers from corporate were invited to interact and share their opinions over different vibrant topics with all the students of the University. Dr. G.S Narsing Rao, VC (i/c) in his Welcome address informed students about the importance of the session and urged each student to take effective part and get benefit out of the sessions.

Mr. Harsh Pamnani, who is a best-Selling Author, talked on Importance of Co-Curricular Activities and their importance upon versatile growth of students.

Mr. Ravindra Singh Mahar, who is a Vice President, Indusland Bank, Mumbai, discussed about Opportunities in Banking and Financial Sectors with students.

Mr. Lokesh Saxena, Managing Director, DISA India Ltd. informed the students about Career Opportunities in different Industries for Freshers.

Mr. Madan Ramachandran, who is Global Alliances Leader, Amazon Web Services, highlighted How Best to Utilize the Campus Time for Successful Careers.

Col. Sunil Brijkrishan, Consultant, Trainer, Communication Coach and Motivational Speaker, talked upon Importance of Communication and Presentation Skills in Building Great Careers. The University is focused on versatile development of each student, thus time to time these kinds of webinars and seminars are organized for its students.

The poster for the ICFAI University Raipur Inauguration Program for the Academic Year 2020-21, held on 20th August 2020, lists six eminent speakers. Each speaker is accompanied by a small portrait and a brief description of their role and the topic of their presentation.

EMINENT SPEAKERS		
 Dr. GS Narsing Rao Vice Chancellor(i/c) The ICFAI University, Raipur Timing : 9:45 AM-10:45 AM	 Mr. Madan Ramachandran Head, Global System Integrator Alliances Amazon Web Services "How Best to Utilize the Campus Time for Successful Careers" Timing : 11:10 AM-12:10 PM	 Mr. Harsh Pamnani Author & Brand Story Teller "Importance of Co-Curricular Activities" Timing : 12:30 PM-1:30 PM
 Mr. Lokesh Saxena Managing Director, DISA India Ltd "Careers in different Industries" Timing : 2:30 PM- 3:30 PM	 Col. Sunil Brijkrishan Consultant, Trainer, Communication Coach and Motivational Speaker "Importance of Communication and Presentation Skills in Building Great Careers" Timing : 3:50 PM-4:50PM	 Mr. Ravindra Singh Mahar Vice President, Indusland Bank "Careers in Banking and Financial Sectors" Timing : 5:10 PM- 6:00 PM

INDUCTION PROGRAM FOR THE NEW BATCH OF STUDENTS, DATE 10-09-2020

The ICFAI University organized an induction program for the fresh students admitted in various programs. The main purpose of Student Induction Program was to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.

The session begun with Dr GS Narsing Rao, Vice-chancellor (I/c) welcome address. He welcomed all the news students, existing students, faculty members and staff.

Students entering Higher Education are coming into a new and unfamiliar environment, and many do not yet know what it means to be a University student, he added. An induction process which clarifies for all

students the relative responsibilities of teacher and student, which creates an atmosphere of open experimentation where all students can be open, Dr. Rao said.

Dr. Nagendra V Chowdary, Vice President and Head - Academic Relations and Learner Success at Bennett Coleman and Co. Ltd. (Times Group), interacted with students over the topic - Making big in life observing small things.

Mr. Rakesh Jain, CMD - Prime Group, who is a known Management Guru, gave ideas about "Ten Commandments to make the best out of your life".

Mr. Qais Mujeeb, Promoter, Ascezen Consulting Pvt. Ltd and an alumnus of ICFAI Business School,

Hyderabad, 2001, spoke on the “Importance of communication and presentation skills in building great careers”.

Mr. Indronil Banerjee, Regional Head, Aditya Birla Capital and an alumnus of ICFAI Business School, Hyderabad, 2003, gave an outlines over the “Careers in Banking and Financial Services”.

Concluding the session Ms. Rashmi Kulkarni, Corporate Relations Manger, thanked all the speakers for their invaluable words and suggestion that may be helpful to students to get the opportunities on a broader scale.

ICFAI UNIVERSITY RAIPUR

INDUCTION PROGRAM
Academic Year 2020-21
10th September, 2020

EMINENT SPEAKERS

 Dr GS Narsing Rao Vice Chancellor(I/C) The ICFAI University, Raipur Timing : 9:30 AM-10:30 AM	 Dr. Nagendra V Chowdary Vice President and Head Academic Relations and Learner Success Times of India Group "Making big in life observing small things" Timing : 10:45 AM-11:45 PM
 Mr. Rakesh Jain CMD - Prime Group, Management Gens, Etc., Govt., Industrial etc "Ten Commandments to make the best out of your life" Timing : 12:30 PM - 1:00 PM	 Mr. Qais Mujeeb Founder & MD, Accaven Consulting Pvt. Ltd. Alumnus - IBS Hyd, Batch of 2001 "Importance of communication and presentation skills in building great careers." Timing : 2:00 PM - 3:00 PM
 Indronil Banerjee Regional Head, Aditya Birla Capital Alumnus - IBS Hyd, Batch of 2003 "Careers in Banking and Financial Services" Timing : 3:15 PM-4:15PM	

Located at Kumhari between Raipur & Durg. Bus service available.

LIVE WEBINAR ON "CHALLENGES STARING AT BUSINESS GROWTH, POST COVID-19, AND POSSIBLE SOLUTIONS FOR RESTORING GROWTH", DATE: 24.10.2020

Covid -19 has an immense & long-lasting impact on the world we live in. Tremors of this pandemic will be felt for a long time & we will be forced to redefine our way of life. Business and industry need to adapt quickly & make necessary amendments to stay afloat. History has proven that every hurdle comes with even greater opportunity. Winners always take the situation under their stride & emerge stronger. ICFAI University, Raipur follows an industry- focused approach and aligns the curriculum to suit the demand of industry. The experience and thought leadership of the eminent panelists are highly valuable & we are honoured to have them on the discussion in the panel. Dr. GS Narsing Rao, Vice-Chancellor (I/C) moderated the session with his rich experience.

Mr. Manoj Kumar Pingua, Principal Secretary, Department of Commerce & Industries, Government of Chhattisgarh was the chief guest of the session. In a very spectacular way, he explained the COVID situation and Chhattisgarh Government preparation for this inevitable challenge with a number of ways to restore the growth.

Mr. Pradeep Tandon, Chairman of the State Council of FICCI in Chhattisgarh, gave phenomenal insights. He rightly pointed out COVID scenario and said managing things have become more pertinent today than ever due to the unprecedented crisis we are looking at. He mentioned that the collective approach would definitely help us regulate and manage our growth better.

ICFAI UNIVERSITY RAIPUR

FICCI

Presents

LIVE Webinar

PANEL MEET
Date: 24th Oct, 2020
Time : 11:00 AM to 12:30 PM

Topic : Challenges staring at Business Growth, Post Covid-19, and possible solutions for restoring growth.

PANELISTS

 Mr. Manoj Kumar Pingua Principal Secretary Dept. of Commerce & Industries, Govt. of Chhattisgarh	 Mr. Pradeep Tandon Chairman of the State Council of FICCI (CG), and President at Jindal Power & Steel Ltd., Raipur
 Mr. Umesh Chitlangia Chairman, Polibond Insulation Pvt. Ltd. Member - FICCI, C.G.	 Ms. Sangita Sarkar HR Lead in IBS Group, Member - FICCI, CG

Moderator


Dr GS Narsing Rao
 Vice Chancellor(I/C)
 The ICFAI University, Raipur

RSVP: Ms. Rashmi A Kulkarni, Corporate Relations Manager,
 ICFAI University, Raipur, Mobile : 91319165497
 Email : rashmi.kulkarni@icfairaipur.edu.in, https://www.icfairaipur.edu.in/

Mr. Umesh Chitalangia, Chairman, Polybond Insulation Pvt Ltd, Bhilai gave valuable insights and talked about the measures that can help to restore the growth.

Mrs. Sangita Sarkar, Lead HR at IB group, gave an outline on collective measures for restoring growth during the turbulent times. She added practices that can help students to maintain interests in curriculum and oneself can be employable during hard times of COVID19.

INDEPENDANCE DAY CELEBERATION at ICFAI UNIVERSITY, RAIPUR 15.08.2020

The ICFAI University, Raipur observed the 74th Independence Day on a digital platform. The program started with the national anthem, sung by the students, faculty members and staff.

Dr. GS Narsing Rao, Vice Chancellor (I/C) gave his best wishes to everyone and said that freedom is not only about getting free from slavery or any imposed conditions, but it is also about getting free yourself from various fear that hinders your ability to grow further. We must overcome the greatest fear of all the time “fear of being wrong, fear of change, etc., he added.

72nd REPUBLIC DAY CELEBRATION 26th JANUARY 2020

The ICFAI University celebrated 72nd Republic Day on January 26, 2020, at its Kumhari located Campus. Mr. Anil Sharma (Ex-General Manager, Bhilai Steel Plant) was present as the Chief Guest. Flag hoisting was done by the Chief Guest which was followed by

NAMING CONTEST - 'THE HORIZON' 15TH APRIL, 2020

ICFAI University Raipur conducted a contest to suggest a suitable name the Newsletter and reasoning behind the name.

Total 107 entries were received and were shortlisted by a panel consisting three eminent members – (i) Dr (Mrs) Nirja Nehru, Former Prof., and Head, Zoology Department, St. Thomas College, Bhilai , and Ex-Principal, M.J. College, Bhilai, (ii) Mr Sanjay Jain, Industrialist, President-Skill Development Committee, NIT, Raipur, National Secretary and Master Trainer at Bhartiya Jain Sangh (BJS), and (iii) Mr Anil Sharma,

Students turned up in great numbers from all the departments of the University. They were keen to ask insightful questions and those were answered by the speakers.

Ms. Rashmi Kulkarni and Mr. Prateek Singh’s (FICCI, Chhattisgarh) unflinching support and coordination made this session a great success.

Dr. Narsing Rao, urged the students to take an effective part in various class activities, in-house activities like a case study, seminar, debates, etc., and outdoor social activities.

Independence Day Celebrated by organizing online activities such as speeches, poetry recitation, and patriotic song recitals, etc.

As per the directives of MHRD and seeing the pandemic, the celebration is done online. Students took the part enthusiastically. The program was a great success.

cultural programs by the students. In the speech of the Chief Guest, he congratulated everyone on the auspicious occasion of Republic Day and gave some tips on soft skills.

Former GM-HR (Acting), Bhilai Steel Plant, Consultant and Trainer.



Ms. Shikha Sahu
Student, B.Com. III



Mr. Arunav Saha
Accounts Officer

The winning entry is “The Horizon -Life begins at the end of your comfort zone” suggested by Ms Shikha Sahu (B.Com.), and the consolation prize went to

“Kalpataru” suggested by Mr. Arunava Saha. Hearty thanks to the Selection Panel members and Congratulations to the winning contestants!!

73rd INDEPENDENCE DAY CELEBRATION at ICAFI UNIVERSITY, RAIPUR

The ICAFI University, Raipur observed the 73rd Independence Day at its Kumhari campus. The program started with hoisting the flag by the Honourable Vice-Chancellor of the University, Dr. L.S. Nigam, and the national anthem which was sung by the group of students and faculty. The Vice-Chancellor gave his best wishes to everyone and by paying glowing tributes to the freedom fighters he

explained in detail with specific stories as to how our freedom fighter sacrificed their lives and many suffered during fighting the cause of freedom. As per Chhattisgarh state government directives, this program was conducted traditionally and peacefully. Dr. Jayant Issac, Coordinator of Management studies, and his team members led the program.

CELEBRATION OF GANESH POOJA

Ganesh Pooja was enthusiastically celebrated by the students from 2-6 September 2019. A beautiful idol of Lord Ganesha was installed at the university campus. During the days of Lord Ganesha’s stay at the University, the whole environment was so energetic and peaceful. After 4 days of worship, the Idol was

immersed at one of the ponds of the nearby village – Rampur which is almost 1.5 km from the University. At the pond, final rituals were performed thereafter students and staff members came back to the University.



Ganesh Visarjan - IUR

COMMUNITY CAMP BY THE STUDENTS OF B.Ed. (2019-21 BATCH)

A camp as a part of the curriculum of B.Ed. was organized by the University. The students went to the nearby village-Rampur which has been adopted by the University as per the order of the State Government of Chhattisgarh. The students did many activities there,

the details of the activities along with its objective are as follows:-

- a. Cleaned various places of the village to enhance the awareness about the importance of cleanliness and Swachh Bharat Abhiyan.

b. Organized a rally holding the banner, and posters with the slogan written on the different schemes and plans run by the Government for the betterment of a woman.

c. Went door to door in the village to encourage cleaning their environment.

THE RALLY TO MAKE THE VILLAGERS AWARE (COMMUNITY CAMP)



Rally to make the villagers aware (Community Camp)



Informing the Villagers about various Govt. Schemes (Community Camp)



Motivated the Villagers by cleaning their environment (Community Camp)

SPORTS WEEK SPARDHA (ANNUAL SPORTS MEET OF IUR)

The ICFAI University Raipur organized 5 days, Annual Sports Meet (Spardha) from 18-22 November 2019. There were indoor games such as Chess, Carrom, Table Tennis, and few outdoor games like Cricket, Kabaddi, Volleyball, Relay Race, Long Jump, Tug of war, etc. Almost 100% participated in the event. This sports meet started with indoor games on

18th November 2019. Faculty In-charge (sports), Prof. Hemant Dewangan divided the complete student strength of the University into 3 various houses, BLUE, RED, and ORANGE. All the students were very enthusiastic during the Sports Meet. In all, the entire event was successful.



i-spardha 2k19 (On-going Cricket match)



i-spardha 2k19 (Team photograph)



i-spardha 2k19 (Tug of War)



i-spardha 2k19 (Inauguration in the ground)

SEMINAR / WEBINAR

ICFAI University, Raipur conducted a Webinar for the very first time on 12.07.2020 for the students of Chhattisgarh Public School. The webinar was meant to guide the outgoing Class-12 students about career planning, various graduation options available, and future trends that can impact their career choices. Complete spectrum of programs e.g. engineering, management, law, education was discussed along with regular graduation courses.

Students were also informed about the programs offered by ICFAI University, Raipur, and distinct advantages and career skills like adaptive thinking, communication skills, and collaborative skills that can be availed and developed here. The webinar has been a great success. The students were very receptive and asked logical questions. The webinar was conducted by Ms. Rashmi Kulkarni, Corporate Relations Manager at IU Raipur.

INVITED ONLINE TALK

DR. RANA DUTTA



Career for engineers in industries, and research organizations opportunities and challenges, 05-05-2020

Dr. Dutta is a B. Tech in Mechanical from Institute of Technology, B.H.U. in 1974 , and received his Ph.D. in vibration engineering from IIT (BHU)-Varanasi later. With the essence of his rich and vast experience, he interacted with faculty members and all B. Tech final year students on digital platform.

He talked on career opportunities post-COVID-2019, skill requirements, job demands, and many other important elements. He put lots of emphasis on

acquiring a set of skills that will make students market-ready. He urged students to come out from the comfort zone as soon as possible.

Talking over soft skills, Dr. GS Narsing Rao, VC (I/c) said that one should have an attitude of unlearning , and relearning. Many students and faculty members raised several questions relating to the present situation that they are facing when the use of technology has become an essential part of life.

PROF. V. HARIHARAN



Career in Sports Management, 25.05.2020

Prof. Hariharan graduated in Mechanical engineering in 1975 from the Institute of Technology-Trichy. He did his post-graduation in Management from IIM, Ahmedabad. He teaches Sports Management elective at IBS Pune, IIM -Rohtak, and LIBA, Chennai along with subjects i.e., Marketing Management, Services Marketing and Business Marketing (B2B Marketing).

Prof. Hariharan talked at length about career opportunities in sports management. He shared key features of product marketing, branding, sales, etc. He said Sports is one of the up-and-coming industries not just in India but across the world. Sports opens up opportunities in endorsements, merchandising, broadcasting, infrastructure creation and maintenance, logistics, sports good manufacturing industries, etc As

a career not just for athletes but also for leaders who make up for this industry, there is a vast array of opportunities this industry provides. Forecast for Indian Sports and Fitness Goods Market 2019-2024 estimated to be \$6 Billion, he added.

Students and faculty members of the University asked questions regarding approaches to get the job in this field and the courses that can help to get a good job in the Q , and A session.

PROF. PRASAD NARAYAN

Challenges to meet, and Post COVID-19: What to expect, 08.05.2020



Mr. Prasad has extensively worked in the IT industry for over two decades equally spread in India , and the United States of America. Quality Assurance, Testing, People/Process/Program Management, HR, Training, Development, Employee Induction, Corporate Communication, Employer Branding, and Corporate Social Responsibility, etc.

He interacted with faculty members and all B. Tech final year students via video conferencing. He shared

his experience and challenges that he met during professional journey beginning after graduation. Mr. Prasad mentioned the set of essential required skills to equip with. Some of the important skills that he emphasized soft skills, communication skills, leadership skills, technical skills, adapt to changes, etc. He shared his views regarding job availability in IT sector after COVID-2019. Students raised their doubts and held a healthy conversation with Mr. Prasad.

MR. HITESH SARDA

Creating, and capitalizing on opportunities, 03.07.2020



Mr. Hitesh Sarde is Vice president of Yash Technologies, Hyderabad. He is an IBS, Hyderabad alumnus of 2001 Batch. He talked on Creating and capitalizing on opportunities, tools and the framework required for up-skilling, Job demands and many other

important elements. He insisted on to build a healthy and a good network to generate the opportunities. He urged students to come out from the comfort zone as soon as possible. Mr. Hitesh emphasized upon time

management. He advised students to be selective, utilize the time, prepare strategically etc.

Adding some inputs to start-up incubation, Dr GS Narsing Rao, VC (I/c) said that University is going to start an entrepreneurship cell to incubate the student's

idea and to make them market ready. Many students raised their queries relating the pandemic situation that they are facing when the use of technology has become an essential part of life.

MR. ASHISH SWARNKAR

Basics of Digital Marketing, 07.07.2020



Mr. Ashish is a known Brand Enthusiast and a Brand Designer for Digital Customers in the field of digital marketing. He is an engineering graduate and an IBS Alumnus of 2004 batch.

While addressing students in his talk, he focused over basics of digital marketing and digital channels. He said that Digital marketing is a marketing approach

that primarily relies on the internet to connect with the target audience through various digital media channels and platforms. He added that digital channels, such as content marketing, email marketing, social media marketing, mobile marketing and so on, to create elaborate strategies to reach and connect with prospects and customers.

MR. ANURAG JHANWAR

Covid -19 - Sectors, impact, and opportunity. Aligning to the new normal, 17.07.2020



Mr. Anurag Jhanwar is Co-Founder and Partner-Fintrust Advisors LLP. He is an alumnus of IBS, Hyderabad batch of 2003.

Talking over career growth post-COVID-19, he focused on learning and unlearn attitude along with the relevant

skill sets required in the new world. He said that we have to be vigilant and keep on updating ourselves with the new tools and techniques.

He talked over sectors that will have neutral, positive, and negative impacts of COVID-19. He suggested improving visibility on a professional social media platform and to engage with thought leaders. He added, Technology will not remain an option but it will be considered as a life-skill. He advised the students to identify their strengths, weaknesses, opportunities, and threats. Many students and faculty members asked insightful question.

MR. K.D. DIWAN

Skill Development in students - PSU (Public Sector Unit) Perspective, 25.07.2020



Mr. Kailash Dhar Diwan is former Chairman cum Managing Director, Hindustan Copper Limited. Mr. Diwan gave insights over the need for soft skills and skill developments. He talked at length over several government plans (Yojna) that were introduced for skilling and upskilling for making the graduate students more employable.

He advised the students to meet and learn advanced

skills. Hard work, determination, and adding skills can make students employable. Many students asked the questions and those were happily answered by the speaker. Dr. Narsing Rao said that learning more in your area proves your interests truly lie in that area. He spoke about his plans about the industry-institute service exchange program to explore opportunities at a wider scale.

MR. NAGESH KUMAR BANCHHOR

Personality Profiling and career choices, 01.08.2020



Mr. Nagesh Kumar Banchhor is a founder of Educational Institutions - Pro C Education and Vishva Vedanta Schools, Chhattisgarh. He is an alumnus of IIM –Kozhikode. He talked about Dimension 1 and Dimension 2 of personality. Dimension 1 of personality includes the E-type, and I-type persona and dimension 2 of the personality includes the left brain and right brain domination, he explained.

He elaborated on the significance of different personalities. He mentioned career choices for E -

type, and I-type personality. Talking on attitude and reaction, Mr. Nagesh described the introvert and extrovert personality of the human being. He said that our attitude depends on the focus of our energy. Even if a person is an extrovert, he must curve himself to engage in a situation where an introvert person is comfortable, added by Dr. GS Narsing Rao. Students and faculty members took part enthusiastically and made the event successful.

MR. S.N. ABIDI

Industry - Academia Synergy, 14.08.2020



Mr. S.N. Abidi is General Manager at Bhilai Steel Plant. He is an alumnus of NIT, Raipur 1982 batch.

The industry needs bright, talented, well-prepared graduates to join the workforce, while academia requires insight into the industry's needs to ensure that it can develop a future workforce that is prepared to meet those needs, Mr. Abidi said.

He added that the interaction of academia-industry benefits to students, industry members, and faculty members would be in terms of the educative process as

well as to enhance potential collaboration opportunities.

Dr. GS Narsing Rao, Vice-Chancellor (i/c) said that the students are sent to industry for an internship of 6 months duration. The purpose of this internship program is to get actual-time expectations by the industry, skill set requirements, etc. Also, MBA courses students go out to the field after 10 weeks of completion at the campus.

PROF. T. TIRUPATI RAO

Role of Teachers in Institution Building, 05.09.2020



On the occasion of Teacher's day, ICAFI University, Raipur invited an eminent academician, Prof. T. Tirupati Rao, to give insights on "Role of Teachers in Institution Building". Prof. T. Tirupati Rao, is a former Vice Chancellor of Osmania University, Hyderabad.

Prof. Rao said that the teachers are the functionaries who preserve, redesign and transmit the organizational culture among the students who are the future of the nation. For facilitating learner transformation, the

teachers working in the higher education institutions have to make the teaching learning process competence based, value oriented and need based, added by the speaker.

He emphasized that an important focus of institutions in higher learning is research. Teachers have to facilitate and give a leadership to the accumulation of knowledge in the institution. The teachers and the students should engage in research and contribute to

the creation and dissemination of knowledge. The creation and sharing of knowledge and, thereby, playing a key role in the society will enhance the reputation of the institution. An institution should

develop effective and functional industry-institution partnership which will be need based and reciprocal in nature, Prof. Tirupati Rao added.

ARTICLES IN HINDI

जिन्दगी में खुद की अहमियत

रश्मि गुप्ता

बी.एड. चतुर्थ सेमेस्टर

“बनते बिगड़ते हालातों का हिसाब है जिन्दगी हर रोज एक पन्ना जुड़ता है वो ही एक किताब है जिन्दगी।”

आज के समय में हम देखते हैं कि लोग जिन्दगी में अपनी अहमियत भूलते जा रहे हैं। लोगों द्वारा किए जाने वाले आत्महत्या के मामले लगातार सामने आ रहे हैं। जिन्दगी में उतार चढ़ाव आना तो जिन्दगी का हिस्सा है, तो फिर ऐसा क्या हो जाता है कि लोग अपनी जिन्दगी में खुद की अहमियत को भूल कर आत्महत्या करने जैसे रास्ता अपना लेते हैं। ऐसे में जरूरत है लोगों को अपनी ही जिन्दगी में झांकने की और एक सकारात्मक सोच के साथ अपनी अहमियत को पहचानने की।

दोस्तों, एक व्याख्याता ने अपने श्रोतागणों को जिन्दगी में खुद की अहमियत और आन वाले उतार-चढ़ाव के विषय में समझाने हेतु एक प्रयोग किया। व्याख्याता ने एक 500 रु. का नोट अपनी जेब से निकाला और कहा कि ये नोट आज मुझे आप में से किसी एक को देना है और जिसे ये नोट चाहिए अपने हाथ खड़े करें। सभी ने अपने हाथ खड़े कर दिए। व्याख्याता न उस 500 रु. के नोट को बीच से दो बार मोड़ा और पूछा, अब यह नोट जिसे चाहिए अपने हाथ उठाए। फिर से सभी ने अपने हाथ खड़े कर दिए। अब उन्होंने उस

500 रु. के नोट को दोनों हाथों से दबाकर जहाँ-तहाँ से मोड़ा, रगड़ा, नोट पुराना सा लगने लगा और फिर पूछा कि अब ये नोट किसे चाहिए। अब भी सभी के हाथ उस नोट को लेने के लिए ऊपर थे तब व्याख्याता ने कहाँ कि जब इस नोट को मैंने कितना भी मोड़ा, रगड़ा घसीटा फिर भी इसकी कीमत, और अहमियत कम नहीं हुई, तो आपकी जिन्दगी में कुछ मुश्किलें आने से आपकी जिन्दगी की अहमियत कैसे कम हो जाती है।

आपको जिन्दगी में अपनी अहमियत बिल्कुल इस नोट की तरह बनानी है, जिसे कितना भी मोड़ा जाए, कितना भी रगड़ा जाए या कितना ही घसीटा जाए, इस नोट की कीमत कभी कम नहीं होती है। ठीक वैसे ही आपकी जिन्दगी में कितनी ही मुश्किलें तकलीफें या कठिनाइयाँ क्यों न आ जाए, आपको अपनी जिन्दगी में स्वयं की अहमियत को कभी भी कम नहीं होने देना है। अपनी जिन्दगी में आने वाली प्रत्येक परिस्थितियों का सामना करते हुए खुद की अहमियत को बनाए रखने का नाम ही जिन्दगी है।

तू खुद की खोज में निकल,
तू किस लिए हताश है,
तू चल तेरे वजूद की
समय को भी तलाश है।

अस्तित्व...

मुस्कान साहू

क्या मैं इतनी गलत हूँ??
कि मेरा बेटी होना पाप सा हो गया हो।
क्या मैं इतनी गलत हूँ??
कि मेरे जज़्बातों को रखना नासमझ ख्वाब सा हो गया हो।
क्या मैं इंसान ही हूँ, या मेरा अस्तित्व ही धुंधला सा गया हो।
कि मुझे समझ पाना थोड़ा ज्यादा कठिन हो गया हो।
क्या मैं इतनी गलत हूँ??
कि आज मेरे सपनों को जीने का हक़ त्याग दिया जाये।

सोच छोड़ जंजीरों में बांध दिया जाये।
गर्भ में न सही तो जीते जी ही सही आखिर कत्ले—आम हो जाये।
आगे बढ़ने की हिदायत न सही मेरे ख्वाबों पर रोक ना लगाये।
आखिर बेटी हूँ साहब...
तो थोड़ा फर्ज मेरे लिए भी निभायें।
क्या मैं इतनी गलत हूँ??
की मेरा अस्तित्व ही मिटा दिया जाये?

यादे

मनीष ठाकरे, बी.बी.ए. प्रथम वर्ष

वो पल जो यारों के साथ बिताए थे,
अब आंखों में बंद याद बन जाएंगे,
ना जाने अब कहां फिर मुलाकत होंगी।,
देर सबेर कब बात होगी।

कमीने तो बहुत हैं मेरे यार,
पर मुश्किलों में साथ होते हैं मेरे यार,
अब आएगी मुसीबत कोई तो किसे
बताऊंगा,
ये जिन्दगी की उलझन कैसे सुलझाऊंगा।

अब टीचर के नए—नए नाम कैसे रख पाऊंगा,
क्लास से बंक मारने का मजा कैसे आएगा।

वो दोस्तों के साथ गलियों में घूमना,
एक दूसरे की बेइज्जती कर करके हंसना,
अब वो मजा कहां आएगा।

वो कैंटिन में दोस्तों के पैसों से समोसे खाना,
वो दोस्तों के अतरंगी नाम रखना बहुत याद आएगा,
वो स्कूल में बैठे—बैठे रविवार का इन्तजार करना,
क्लास में टीचर ना आने पर शोर मचाना।

वे क्लास टेस्ट में पर्ची बना के ले जाना,
वे बीच क्लास में टीचर से छुप—छुप,
के टिफिन खाना अब यादों में रह जाएगा।

वो चलो अब इन यादों के साथ,
खुशियों की इन सौगातों के साथ,
एक नए सफर की शुरुआत करते हैं।

मिलते रहना यारों,
दिल में इन यादों को बसाए रखना,
गिले—शिकवे जो भी भुला दो आज।
मिलते रहना यारों।

एपीजे अब्दुल कलाम के अनमोल विचार

आयुश

बी.कॉम. प्रथम वर्ष

1. अपने मिशन में कामयाब होने के लिए आपको अपने लक्ष्य के प्रति एकचिन्त निष्ठावान होना पड़ेगा।
2. शिखर तक पहुंचने के लिए ताकत चाहिए होती है चाहे वो माउन्ट एवरेस्ट का शिखर हो, या आपके पेशे का।
3. जिन्दगी में एक लक्ष्य रखो, लगातार ज्ञान प्राप्त करो, कड़ी मेहनत करो और महान जीवन को प्राप्त करने के लिए दृढ़ रहो।
4. इंतजार करने वाले को उतना ही मिलता है जितना कोशिश करने वाले छोड़ देते हैं।
5. मनुष्य के लिए कठिनाईयां बहुत जरूरी हैं क्योंकि उनके बिना सफलता का आनंद नहीं लिया जा सकता।
6. यदि चार बातों का पालन किया जाए एक महान लक्ष्य बनाया जाए ज्ञान अर्जित किया जाए कड़ी मेहनत की जाए और दृढ़ रहा जाए तो कुछ भी हासिल किया जा सकता है।
7. कोई भी बड़ो उपलब्धि हासिल करने के लिए अपनी तरफ से ज्यादा से ज्यादा करने की कोशिश करें।

आत्मविश्वास

दिप्तेश ठाकुर

बी.कॉम. प्रथम वर्ष

जीवन में सफलता के लिए आत्मविश्वास उतना ही आवश्यक है जितना मानव के लिए ऑक्सीजन तथा मछली के लिए पानी बिना आत्मविश्वास के व्यक्ति सफलता की डगर पर कदम बढ़ा ही नहीं सकता। आत्मविश्वास वह ऊर्जा है, जो सफलता की राह में आने वाले अड़चनों, कठिनाइयों एवं परेशानियों में मुकाबला करने के लिए व्यक्ति को साहस प्रदान करती है।

वर्तमान समय में अगर हमें कुछ पाना है किसी भी क्षेत्र में कुछ करके दिखाना है। जीवन को खुशी से जीना है, तो इस सबके लिए आत्मविश्वास का होना परम आवश्यक है। आत्मविश्वास में वह शक्ति है जिसके माध्यम से हम कुछ भी कर सकते हैं। आत्मविश्वास से हमारी संकल्प शक्ति बढ़ती है।

संसार के सारे युद्ध में इतने लोग नहीं हारते जितने कि सिर्फ घबराहट से। अतः अपने ऊपर

विश्वास रखकर ही आप दुनिया के बड़े से बड़ा काम सहज ही कर सकते हैं।

मधुमक्खी कण-कण से ही शहद इकट्ठा करती है। उसे कहीं से इसका भण्डार नहीं मिलता। इसके छत्ते में भरा शहद उसके आत्मविश्वास और कठिन परिश्रम का ही परिणाम है।

दुनिया में ईश्वर ने सभी को अनन्त शक्तियां प्रदान की है। हर किसी में कोई खास बात होती है। बस जरूरत है अपने अंदर उस खास शक्ति को पहचानने की, एवं उसे निखारने की जो काम दूसरे लोग कर सकते हैं, वे काम आप क्यों नहीं कर सकते अपन आप पर भरोसा कीजिए फिर दुनिया भी आप पर भरोसा करेगी।

महात्मा गांधी भी इस आत्म विश्वास के बल पर सत्य और अहिंसा को अस्त्र बनाकर स्वतंत्रता संग्राम में कूद पड़े। वे अंततः वे भारत माता की दासता रूपी बेड़ी को काटने में सफल रहे।

अब्राहम लिंकिन ने अथक प्रयास कर दासों को मालिकों के शिकंजे से मुक्त कराया। उन्होंने अपनी डायरी में लिखा था कि मैंने अपने ईश्वर को वचन दिया है कि दासों की मुक्ति का कार्य अवश्य पूरा करूंगा।

इसी आत्मविश्वास ने ही कोलंबस को अमेरिका की खोज में सहयोग दिया था। नेपोलियन ने इसी शक्ति से ओतप्रोत होकर अपने सेनापति से कहा था कि यदि आल्पस पर्वत हमारा मार्ग रोकता है

तो वह नहीं रहेगा और सचमुच उस विशाल पर्वत को काटकर रास्ता बना लिया गया।

आत्मविश्वास मनुष्य के अंदर ही समाहित होती है। आपको इसे कहीं और अन्य जगह से लाने की जरूरत नहीं है। यह आपके अंदर ही है, बस जरूरत है अपने अंदर की आंतरिक शक्तियों को इकट्ठा कर अपने आत्मविश्वास को मजबूत करते की।

मुंशी प्रेमचन्द

शिव नारायण सिंह

शिक्षा विभाग

प्रेमचन्द हिन्दी और उर्दू के महानतम भारतीय लेखकों में से एक है। इनका मूल नाम धनपत राय था। इनको नवाबराय के नाम से भी जाना जाता है। उपन्यास के क्षेत्र में उनके योगदान को देखकर विख्यात उपन्यासकार शरदचन्द्र चट्टोपाध्याय ने उन्हें उपन्यास सम्राट कहकर संबोधित किया था। उनका लेखन हिन्दी साहित्य की एक ऐसी विरासत है जिसके बिना हिन्दी के विकास का अध्ययन अधूरा होगा। वे एक संवेदनशील लेखक, सचेत नागरिक, कुशल वक्ता तथा संपादक थे। प्रेमचन्द्र के बाद जिन लोगों ने साहित्य को सामाजिक सरोकारों और प्रगतिशील मूल्यों के साथ आगे बढ़ाने का काम किया उनमें 'यशपाल' से लेकर 'मुक्ति बाध' तक शामिल है।

प्रेमचन्द का जन्म 31 जुलाई 1880 को वाराणसी के निकट लमही गांव में हुआ था। उनकी माता का नाम आनन्दी देवी तथा पिता श्री मुंशी अजाबराय था जो 'लमही' में डाकमुंशी थे। उनकी शिक्षा का आरम्भ उर्दू फारसी से हुआ, बचपन से ही उनका अध्ययन-अध्यापन में शौक था। 13 साल की उम्र में ही उन्होंने 'तिलिस्मे होशरूबा पद' लिखा था और उन्होंने उर्दू के मशहूर रचनाकार रतननाथ 'शरसार' मिरजा रूसबा और

मौलाना शरर के उपन्यासों को पढ़कर उनका परिचय प्राप्त किया। 1898 ई. में मैट्रिक परीक्षा पास करने के बाद वे एक स्थानीय विद्यालय में शिक्षक नियुक्त हुये। इसके साथ ही उन्होंने अपनी पढ़ाई जारी रखी। 1910 में उन्होंने अंग्रेजी, दर्शन, फारसी और इतिहास लेकर इण्टर मीडिएट की परीक्षा उत्तीर्ण की।

बी.ए. पास करने के बाद शिक्षा विभाग में वे इंस्पेक्टर पद पर नियुक्त हुये। इनका बचपन बहुत संघर्षमय था। 7 वर्ष की आयु में माता का 14 वर्ष की आयु में पिता का देहान्त हो गया। 15 साल की उम्र में इनका विवाह हुआ, जो सफल नहीं रहा। वे आर्य समाज से प्रभावित रहे जो उस समय का बहुत बड़ा धार्मिक और सामाजिक आंदोलन था। उन्होंने विधवा विवाह का समर्थन करते हुए स्वयं 1906 में दूसरा विवाह, बाल-विधवा शिवरानी देवी से किया। इनकी तीन संतानें हुयी श्रीपतराय, अमृतराय और कमला देवी। 1910 में उनकी रचना 'सोजे वतन के' के लिए हमीरपुर के जिला कलेक्टर ने तलब किया और उन पर जनता को भड़काने का आरोप लगाया। इस संग्रह की सभी कृतियां जब्त कर ली गयी। कलेक्टर ने उनको हिदायत दी कि वे अब से कुछ

भी नहीं लिखेंगे, यदि लिखा तो जेल भेज दिया जायेगा। इस समय तक प्रेमचन्द 'धनपतराय' के नाम से लिखते थे। इनके अजीज दोस्त मुंशी दयानारायण निगम ने उन्हें 'प्रेमचन्द' नाम से लिखने को सलाह दी। इसके बाद से इसी नाम से लेखन शुरू किया और 'जमाना' पत्रिका में लेख छपे। प्रेमचन्द आधुनिक हिन्दी कहानी के बादशाह माने जाते हैं। उनकी पहली कहानी सरस्वती पत्रिका के दिसम्बर अंक में 1915 ई. में 'सौत' नाम से प्रकाशित हुई। अन्य कहानियां पंचपरमेश्वर, गुल्लीडंडा, दो बैलों की कथा, ईदगाह, बड़े भाई साहब, पूस की रात, कफन, ठाकुर का कुंआ, सद्गति, बूढ़ी काकी, ताबान, विध्वंस, दूध का दम, मंत्र आदि हैं। 1936 में अंतिम कहानी कफन नाम से है।

प्रेमचन्द के उपन्यास न केवल हिन्दी साहित्य में बल्कि सम्पूर्ण साहित्य में मील का पत्थर हैं। वे उपन्यास सम्राट कहे जाते हैं। पहले वे उर्दू में लिखते थे। 'सेवासदन' 1918 उपन्यास से हिन्दी उपन्यास की दुनिया में प्रवेश किया। उनके उपन्यास भारतीय समाज की दशा को उभारता है। उनके प्रसिद्ध उपन्यास 'प्रेमाश्रम', 'रंगभूमि', 'कर्णभूमि', 'निर्मला', 'गबन', 'गोदान' आदि हैं। उनके उपन्यास में किसान जीवन की व्यथा का वर्णन किया गया है। प्रायः उपन्यासों में भारत की गरीबी, बेरोजगारी, सामाजिक कुप्रथाएं, रीति-रिवाज, कृषक जीवन की दशा के दर्शन होते हैं।

प्रेमचन्द ने 'संग्राम (1923)', 'कर्बला' और 'प्रेम की बेदी' (1933) नाटकों की रचना की। ये नाटक शिल्प और संवेदना के स्तर पर अच्छे हैं लेकिन उनकी कहानियां और उपन्यासों ने इतनी ऊंचाई प्राप्त कर ली थी कि नाटक के क्षेत्र में प्रेमचन्द को कोई खास सफलता नहीं मिली। प्रेमचंद एक संवेदनशील कलाकार ही नहीं सजग नागरिक व संपादक भी थे। उन्होंने 'हंस', 'माधुरी', 'जागरण' आदि पत्र-पत्रिकाओं का संपादन करते हुए

तत्कालीन अन्य सहगामी पत्रिकाओं 'चांद', 'मर्यादा', स्वदेश आदि में अपनी साहित्यिक व सामाजिक चिंताओं को लेखों व निबंधों के माध्यम से अभिव्यक्त किया।

प्रेमचन्द की स्मृति में भारतीय डाकघर विभाग की ओर से 31 जुलाई 1980 को उनकी जन्मतिथि के अवसर पर 30 पैसे मूल्य का एक डाक टिकट जारी किया गया। गोरखपुर में 'प्रेमचन्द जी साहित्य संस्थान' की स्थापना की गई। उनकी 125 वीं सालगिरह पर सरकार की ओर से घोषणा की गई कि वाराणसी से लगे इस गांव में प्रेमचन्द के नाम पर एक स्मारक तथा 'शोध एवं अध्ययन संस्थान बनाया जायेगा। उनकी पत्नी शिवरानी देवी 'प्रेमचन्द जी घर पर' नाम से उनकी जीवनी लिखी और उनके व्यक्तित्व के उस हिस्से को उजागर किया जिससे लोग अनभिज्ञ थे। यह पुस्तक 1944 में पहली बार प्रकाशित हुई थी लेकिन उसके महत्व का अंदाजा इसी से लगाया जा सकता है कि 2005 में संशोधित करके प्रकाशित किया गया। उनके ही बेटे अमृतराय ने 'कलम का सिपाही' नाम से जीवनी लिखी। उनकी सभी पुस्तकों के अंग्रेजी व उर्दू रूपान्तर तो हुये ही हैं चीनी, रूसी अनेक विदेशी भाषाओं में भी उनकी कहानियां लोकप्रिय हुई हैं।

जीवन के अंतिम दिनों में गंभीर रूप से बीमार पड़े अपनी परवाह नहीं करते थे उनकी पत्नी शिवरानी देवी उनकी सेवा सुश्रूषा की। उनका उपन्यास 'मंगलसूत्र' पूरा नहीं हो सका और लम्बी बीमारी के बाद 8 अक्टूबर 1936 को उनका देहान्त हो गया उनका अंतिम उपन्यास 'मंगलसूत्र' को उनके पुत्र अमृतराय ने पूर्ण किया।

आदर्श से यथार्थ की ओर उन्मुख होती प्रेमचंद की रचनाएं अमर हैं। मुंशी प्रेमचंद की कृतियाँ भारत के सबसे विशाल और विस्तृत वर्ग की कृतियाँ हैं। जिस युग में प्रेमचंद ने कलम उठाई थी उस समय उनके पीछे कोई ठोस विरासत नहीं थी, न ही विचार, न प्रगतिशीलता का कोई

नमूना। उन्होंने अपने संपूर्ण जीवन काल में

अद्भुत कृतियों का सृजन किया है।

अच्छाई पलट कर आती ही है... (प्रेरक प्रसंग)

डॉ. आभा शुक्ला

ब्रिटेन के स्कॉटलैंड में फ्लेमिंग नाम का एक गरीब किसान था। एक दिन वह अपने खेत पर काम कर रहा था। अचानक पास में से किसी के चीखने की आवाज सुनाई पड़ी। किसान ने अपना साजों सामान व औजार फेंका और तेजी से आवाज की तरफ लपका।

आवाज की दिशा में जाने पर उसने देखा कि एक बच्चा दलदल में डूब रहा था। वह बालक कमर तक कीचड़ में फंसा हुआ बाहर निकलने के लिए संघर्ष कर रहा था। वह डर के मारे बुरी तरह कांप पर रहा था और चिल्ला रहा था।

किसान ने आनन-फानन में लंबी टहनी ढूंढी। अपनी जान पर खेलकर उस टहनी के सहारे बच्चे को बाहर निकाला। अगले दिन उस किसान की छोटी सी झोपड़ी के सामने एक शानदार गाड़ी आकर खड़ी हुई। उसमें से कीमती वस्त्र पहने हुए एक सज्जन उतरे उन्होंने किसान को अपना परिचय देते हुए कहा “मैं उस बालक का पिता हूँ और मेरा नाम रॉडॉल्फ चर्चिल है।”

फिर उस अमीर रॉडॉल्फ चर्चिल ने कहा कि वह इस एहसान का बदला चुकाने आए हैं।

फ्लेमिंग नामक उस किसान ने उन सज्जन के ऑफर को ठुकरा दिया।

उसने कहा, “मैंने जो कुछ किया उसके बदले में कोई पैसा नहीं लूंगा। किसी को बचाना मेरा कर्तव्य है, मानवता है, इंसानियत है और उस मानवता इंसानियत का कोई माल नहीं होता।”

इसी बीच फ्लेमिंग का बेटा झोपड़ी के दरवाजे पर आया। उस अमीर सज्जन की नजर अचानक उस पर गई तो उसे एक विचार सूझा। उसने पूछा— “क्या यहा आपका बेटा है?” किसान ने गर्व से कहा— “हां यह मेरा बेटा है।” उस व्यक्ति ने अब

नए सिरे से बात शुरू करते हुए किसान से कहा— “ठीक है अगर आपको मेरी कीमत मंजूर नहीं है तो ऐसा करते हैं कि आपके बेटे की शिक्षा का भार मैं अपने ऊपर लेता हूँ। मैं उसे उसी स्तर की शिक्षा दिलवाने की व्यवस्था करूंगा जो अपने बेटे को दिलवा रहा हूँ। फिर आपका बेटा आगे चलकर एक ऐसा इंसान बनगा, जिस पर हम दोनों गर्व महसूस करेंगे।”

किसान ने सोचा “मैं तो अपने पुत्र को उच्च शिक्षा दिला पाऊंगा नहीं और ना ही सारी सुविधाएं जुटा पाऊंगा, जिससे कि यह बड़ा आदमी बन सके। अतः इस प्रस्ताव को स्वीकार कर लेता हूँ।”

बच्चे के भविष्य की खातिर फ्लेमिंग तैयार हो गया। अब फ्लेमिंग के बेटे को सर्वश्रेष्ठ स्कूल में पढ़ने का मौका मिला। आगे बढ़ते हुए उसने लंदन के प्रतिष्ठित सेंट मेरीज मेडिकल स्कूल से स्नातक डिग्री हासिल की। फिर किसान का यही बेटा पूरी दुनिया में “पेनिसिलिन” का आविष्कारक महान वैज्ञानिक सर अलेक्जेंडर फ्लेमिंग के नाम से विख्यात हुआ। लेकिन यह कहानी यहीं खत्म नहीं होती। कुछ वर्षों बाद, उस अमीर के बेटे को निमोनिया हो गया। और उसकी जान पेनिसिलिन के इंजेक्शन से ही बची। उस अमीर रॉडॉल्फ चर्चिल के बेटे का नाम था— विंस्टन चर्चिल, जो दो बार ब्रिटेन के प्रधानमंत्री रहे। हं न आश्चर्यजनक संजोग। इसलिए ही कहते हैं कि व्यक्ति को हमेशा अच्छे काम करते रहना चाहिए, क्योंकि आपका किया हुआ काम आखिरकार लौटकर आपके ही पास आता है। यानी अच्छाई पलट-पलट कर आती रहती है। यकीन मानिए मानवता की दिशा में उठाया गया प्रत्येक कदम

आपकी स्वयं की चिंताओं को कम करने में मील का पत्थर साबित होगा।

कुंए में उतरने के बाद बाल्टी झुकती है, लेकिन झुकने के बाद, भर कर ही बाहर निकलती है।

यहीं जिन्दगी जीने का सार है। जीवन भी कुछ ऐसा ही है, जो झुकता है वो अवश्य, कुछ न कुछ लेकर ही उठता है।



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