

The Horizon



ICFAI
UNIVERSITY
RAIPUR

NEWSLETTER

Extend the Horizon, everyday

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A Quarterly Newsletter of the ICFAI University, Raipur
(for private circulation only)



ICFAI
UNIVERSITY
RAIPUR

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A BOUQUET OF REMINISCENCES ON SHRI N J YASASWY

Intelligence and cleverness, great lineage, control of the senses, scientific pursuit fearlessness, measured speech, philanthropy and gratitude are the qualities that differentiate a great man.



Shri N J Yasaswy (1950 – 2011), Founder of the ICFAI group

He was a man of great charm and an attraction among his classmates, juniors and seniors as well. He was venerated by equals; emulated by juniors and appreciated by teachers. To put it briefly, he was a ‘friend, philosopher and guide’ to us in our lives.

Born on 9th February, at Tenali in Guntur District of Andhra Pradesh, Shri N J Yasaswy was the only child of ShriNanduryVenkateswaraRao, a teacher and Smt. Seetharamamma.

Shri N. J. Yasaswy, the visionary founder of the ICFAI group of educational institutions and a great human being. Yasaswy was indubitably a versatile genius and a man of many parts. That aside, he had a tremendous capacity to take risks but always launched every initiative with an amazing clarity: ‘ours is a private effort with a public purpose.’ Being an erudite leader, whenever a new initiative was undertaken, he would invariably emphasize to his colleagues: “We are aiming at a future beyond our ken and control; let us, therefore, be open to learn and steer through cautiously.”

ShriYasaswy was a great teacher. Looking at his innate strengths, plus his tremendous ability to think laterally and his excellent ability to articulate, Yasaswy was one in a million and it was an absolute privilege remembering him as a Charismatic, Genius, Great Teacher, Visionary and Institution Builder.

ABOUT THE UNIVERSITY

The Newsletter acts as a bridge between the IUR, and the outside world. The progress and development of the University as well as the individual faculty, staff, and students will be published periodically in the Newsletter.

"We are proud to announce The ICFAI University's first-ever email newsletter! We hope you continue to subscribe to our quarterly newsletter, where you can see the progress made by individuals and contribution by the University to the societal development, etc.

University Details

The ICFAI University, Raipur has been established under Section 9(2) of the Chhattisgarh Private Universities (Establishment and Operations) Act 2005 and notified on March 25, 2011. The University is empowered by UGC to award degrees under Section 22 of UGC Act, 1956.

The University is a member of the Association of Indian Universities (AIU) New Delhi.

Campus Infrastructure

The University campus is spread over 30 acres of land. It is located at Kumhari, District-Durg. It has academic blocks with classrooms which are well-equipped with the latest audio-visual equipment and there are facilities with well-equipped library, laboratories and computer centre.

Programs

The ICFAI University, Raipur offers career-oriented educational programs at postgraduate and undergraduate levels in management, information technology and science and technology, humanities, education etc.

Diploma Programs

DCA | **PGDCA (1 year)**

UG Programs

B.Tech. (4 years) | B.Tech. (Lateral Entry) | BCA | B.Com | B.Com (Hons) | BBA | BBA (Hotel Management , and Catering Science) | BA (Economics, English, Public Administration, Sociology, Hindi , and History) | BA (Hons) Economics, English, Public Administration, Sociology, Hindi , and History | B.Sc (Physics, Chemistry, Mathematics, Electronics, Comp. Sc. , and Biology) | B.Sc (Hons) Physics, Chemistry, Mathematics, Electronics, Comp. Sc., and Biology (3 years) | B.Ed (2 years)

PG Programs

MBA | **MA** | MCA (LE) (2 years) | **MCA (3 years)**

FROM THE DESK OF THE VICE CHANCELLOR...

Dear Readers,
Greetings from The ICFAI University, Raipur.

It gives me immense pleasure and contentment to be a part of The ICFAI University, Raipur as its Vice Chancellor. I feel greatly honored to author this piece from my desk for our phenomenal newsletter “The Horizon”.

The noble intent of “The Horizon” is to present the comprehensive account of academic & nonacademic brilliance achieved by our bright and enthusiastic minds throughout session.

Inaugural edition of “The Horizon” has captured myriad activities and engagements wonderfully that our University has had. The current edition is going to take the legacy further. Webinar, Career fair, 72nd Republic day celebration, Orientation for Andhra Pradesh and Telangana marketing team and various online competitions were some of the events that university carried out while maintaining high safety standards.

Creative minds are restless; they don't tolerate breather. “The Horizon” is the product of collective wisdom. A lot goes into conceptualizing creative treats like this. Dedicated team behind “The Horizon” is yet again passionate to deliver for the current edition. I am amazed to witness the quest of creativity. Enthusiasm and energy is unmatched. I can foresee, with pleasure a spectacular reader experience once again.

Upcoming decade would belong to technology & innovation. Creative minds are going to be valued all over. “The Horizon” is one such endeavor from our bright scholars which will not only update the stakeholders but also promote out of box pioneering ideas. In the era of competitive global environment, industry demands dynamic and self-aware professionals. Vigorous happenings like this would inspire many to seek within for their share of contribution.

Hope is the essence of life. All, a believer has is “hope” in the face of adversity. Especially at the time when life has become a war zone due to pandemic, it is indeed significant to keep the hopes alive. Keeping the spirit of game intact one must go on till it counts. We at ICFAI, Raipur certainly are committed to spread the high standards of training eminence along with cultural distinction.

I would like to congratulate the distinguished faculty members, students and entire designing team of “The Horizon” for the outstanding contribution. The newsletter undeniably gives a sense of belongingness to all of us. I appreciate the greatness of previous leadership under whose guidance the inaugural edition had been intellectualized. The University would also like to extend gratitude towards Government of Chhattisgarh and CGPURC for keeping us in alignment with leadership's vision. We are dedicated to deliver. Have a great reading ahead!!



Dr. S.P. Dubey
Vice Chancellor

A MESSAGE FROM THE NEWSLETTER EDITORIAL TEAM

Dear colleagues and readers,

Welcome to the official Newsletter of The ICFAI University, Raipur!

We are pleased to introduce an e-newsletter that aligns with the mission and vision of the IUR. In this issue, apart from institutional reports, the Newsletter highlights the students and its staff's academic progress and growth, actions taken to build University reputation in the society and industry-institution partnership which will be need based and reciprocal in nature, etc.

As a team, we aim to balance articles and news about University and activities in order to cater to the need of stakeholders.

If you have any ideas for content you'd like to see in the newsletter, send it in!

We hope that you will enjoy reading this issue. The next issue will be published in July 2021. Call for articles, reports and news for the July 2021 issue is currently open and the deadline will be 15th June 2021.

The IUR Newsletter values your contribution and we look forward to your continuous support for the coming issue.

If you have any questions, comments, concerns, complaints, or constructive suggestions, we'd love to hear them, so please e-mail us!

thehorizon@iuraipur.edu.in

Happy reading!!!!

Team@the Horizon

Editorial Team	Dr. Jaya Singh, Dr. Abha Shukla, Prof. Dilip Mishra, Dr. Sanjay Yadav, Dr. Deepika Chatterjee, and Ms. Aditi Dani
Design Team	Prof. Naveen Vaishnav, Prof. Ramesh Yadav, and Mr. Pawan Tirolkar
Student Editorial	Mr. Dhansay Kurrey, Ms. Maiyeetree Thakrey, Ms. Lehya Ayyanki, Ms. Pranathi Palla, and Mr. Natbar Jha
Team Coordinator	Ms. Rashmi Kulkarni

ARTICLES BY STAFF MEMBERS

BOOK READING: ONE WAY TO A STRESS FREE LIFE

Mrs. Chinta Snehalatha

Librarian

Pleasures of book reading: Reading can brighten your day, Sharpens your mind, increase your vocabulary and improves your memory and focus, Decreases your Depression, Boosts your sleep. It is said that an empty mind devil's workshop, the moment, we sit idle, devil starts instilling evil in our minds.

It includes - Identifying Your Goals, Becoming Aware of Your Strengths, Assuming Full Responsibility for Your Life, Always Raise Your Standards, Brand Yourself, Network- a lot.

"The only thing that you absolutely have to know is the location of the library". - Albert Einstein.



LIFE IS BEAUTIFUL

Prof. R. Vijaya Lakshmi,

Faculty Member - FMS

This word 'life' can also refer to the 'state of being alive'. In this article, by the term 'life', we mean the human lifespan.

Beauty can mean different things to different people. For some, life is beautiful will mean that life is enjoyable. For others, it will mean that life is good. Yet others will interpret it as meaning that life is aesthetically pleasing.

What is common to all of these definitions is that the phrase life is beautiful indicates something positive about life. 10 Reasons why life is beautiful.

1. Love: Even a barren, desert place can become beautiful with the presence of love. Indeed, many people would argue that life cannot be truly beautiful in the absence of love and that by loving; we help to fulfill our purpose on earth. Love is something that all people can experience, regardless of their age, location or socioeconomic background. This arguably makes it one of the most beautiful aspects of life, because it is free and open to all and this in itself is something beautiful.

2. The people we share life with: Our friends, family and other loved ones enrich our lives with their

uniqueness and their support. So can strangers that we meet along the way. Life is even more beautiful when it is shared with those that we love, and this experience of sharing and interacting with others is a beautiful one in its own right.

3. Fulfilling our goals: We all have talents, and we all have things that we are passionate about. One of the things that can make life especially beautiful is pursuing those dreams and following our passions. By so doing, we often gain a profound sense that our life is worthwhile, which can make life much more beautiful? This is because for many people, true beauty is linked to a sense of purposefulness, and particularly with having a good purpose in life.

4. Being alive is a privilege: When you think about all of the odds that have been overcome for life on earth to develop and when you consider all the human beings who have not lived to the same age that you are at now, it is clear that you are in possession of a fantastic privilege simply by being alive. Any biologist will tell you that there are many billions and trillions of ways in which DNA can combine in order to create a unique human being. And yet, only a small fraction

of possible human beings have ever been born. That makes you very special, just by virtue of your existence – and everyone else is very special too, for the same reason.

5. The ability to make a change: We should all try to leave the world a better place than we found it. This is another one of the beauties of life – which we can use the time that we have to improve the world for

other people and to make life even more beautiful in the process. We can all agree that doing good deeds is a beautiful thing – and something that has beautiful results as well.

6. Surprises: Life is full of surprises. Whether it is a new perspective on the world that an acquaintance or a book introduces you to, or whether it is just a new culinary dish that you sample for the first time, life always has new things for us to discover. There is something beautiful in this endless variety. Moreover, the versatility of life means that we can all find something beautiful in it regardless of our tastes: there is something here for everyone. Some people find solving math problems beautiful whilst for others the highest beauty is to be found in gardening and watching things grow. The world caters for all tastes, and lets us all live side by side and enjoy our own ideals of beauty peacefully without encroaching on other people.

7. Art and culture: We are born into a world that is rich in culture, history and creativity. Delve into the history of human civilizations, experience artworks by visiting a gallery or just by viewing them online or lose yourself in amazing stories and poems from writers all

across the globe. For millennia, other human beings have been working hard to make life even more beautiful than and something as simple as a trip to the cinema or to a bookshop will enable us to partake of that beauty.



8. Spirituality: Many people feel that there is an essential spiritual element to life, and that by discovering and exploring this they can enhance the beauty of life in ever more

profound ways. For example, people who meditate on the spiritual dimension of life often report that by doing so they discover hidden beauties in the world.

9. Intellectual stimulation: Humans are intellectual mammals and for us, beauty is very often an intellectual phenomenon as well as an aesthetic one. No matter how hard you want your brain to work, philosophy, science and logic are all there to challenge us and help us to experience the beauty of the human intellect at work. Many philosophers, including Immanuel Kant, have argued that for something to be beautiful it needs to have an intellectually beautiful form, such as a geometric pattern or a well put together math problem.

10. The world around us: The wonders of biodiversity and the mysteries of the heavens can provide us with peace, tranquility and occasions for learning at any moment of the day. Whether hiking through remote mountains or just relaxing in our own garden or the local park, there is beauty all around us if we just take a moment to appreciate it.

SWAMI VIVEKANANDA - MY IDEAL

Dr. Abha Shukla

Faculty Member - Commerce

Swami Vivekananda once said, "if you lose your character, you have lost everything." I strongly believe this saying of Swami Vivekananda. Character makes a human being. A person with spotless and indisputable character is invaluable, whereas the wealthiest person without character isn't even worth mentioning. A person of character will attract wealth but a rich person cannot buy good character even with all his/her wealth. But, nowadays people give more importance to "money" than "character." Money has become the "only religion" people worship of late.

During the last decade of the nineteenth century and the first decade of the twentieth, Swami Vivekananda's inspiring personality was well-known both in India and in America. At the 1893 Parliament of Religions in Chicago, where he represented Hinduism, an unnamed monk from India shot to fame. His deep spiritual insight, fervid eloquence, brilliant conversation, broad human sympathy, colorful personality, and attractive

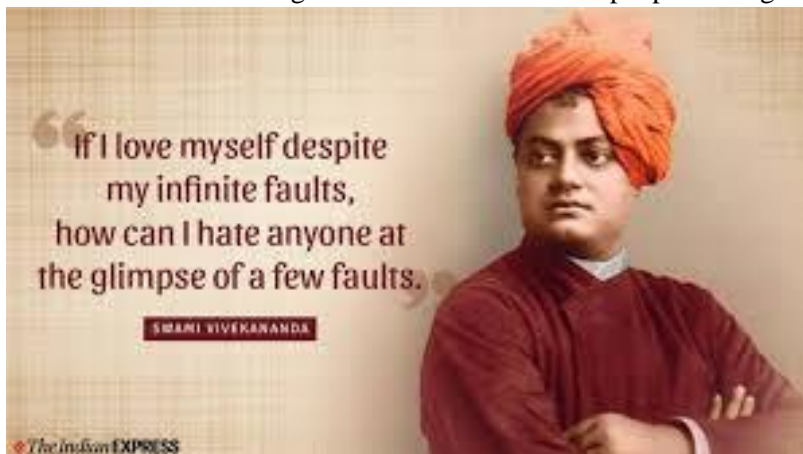
figure made an irresistible appeal to the many kinds of Americans who came into contact with him.

Vivekananda's mission in America was to understand India's spiritual culture, particularly in its Vedantic context. He tried to enrich the religious consciousness of American people through the Vedanta philosophy's

logical and humanistic teachings. He became India's spiritual ambassador in America, pleading eloquently for greater understanding between India and the New World so that a healthy synthesis of East and West,

religion, and science could be achieved.

Swami's mission was both national and international. A lover of mankind, he strove to market peace and human brotherhood on the spiritual foundation of the Vedantic Oneness of existence. A mystic of the highest order, Vivekananda had a direct and intuitive experience of Reality. He derived his ideas from that unfailing source of wisdom and sometimes presented them within the soul-stirring language of poetry.



ARTICLES FROM ALUMNI OF IUR

MY JOURNEY AT IUR

Mr. Ajay S Mandal
B. Tech. Mechanical Engineering, 2016-20



The journey of my engineering at ICFAI University is an indispensable memory. I completed my B.Tech. degree in Mechanical Engineering. I got some memorable moments with my friends and faculties. I got experienced faculties who taught me and always support me. One of the quotes I remember of our late Mr. A P J Abdul kalam is "All Birds find shelter during a rain. But Eagle avoids rain by flying above the Clouds. Problems are common, but attitude makes the difference." So the Attitude changes the life of humans. After the course completion, a pandemic Covid-19 made the situation worsen across the globe and hence the available job opportunity.

I walked to Pune, Maharashtra for walk-in interviews. After visiting approximately 30 companies, I selected at ZF Steering gear (India) Ltd.

In the industry, I work in a production line, Mechanical Steering Department. I am working and receiving experience in the manually operated machine. Then after I will get shifted to a CNC machine. I am very thankful to my faculty members especially Mr. Dilip Mishra Sir who supports me through all the tough times and Guides me in every situation. Overall it was a great experience.

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Thank You ICFAI.

STUDENTS' ARTICLE

MICROFINANCE

Ms. Shefali Gupta
B.Com. 2018-21



Microfinance, also called MICRO-CREDIT is a type of banking service provided to unemployed or low-income individuals or groups who otherwise would have no other access to finance service. Microfinance is a very popular term in today's financial market scenario. It allows people to take on reasonable small business loans safely, and in a manner that is consistent with ethical lending practices. Microfinance can be in the form of loans, insurance, and saving deposits. There are many people across the world, especially in India, who does not have access to proper financial assistance.

In 1983, Dr. Muhammad Yunus established Grameen Bank in Bangladesh. Muhammad Yunus, the Bangladeshi economist also known as the father of Microfinance. The goal of Grameen Bank was to initially provide small loans to entrepreneurs. In 2006, Yunus received the Nobel Peace Prize for his efforts with Grameen Bank. The bank currently oversees operational locations and employs about 22,000 individuals. Furthermore, there are currently 10,000 microfinance institutions. A few of model established

in India was like - Grameen Model, SHG Model (Self-help Groups), Federated SHG Model, etc.

A few key principles of micro-finance are listed as

- Need a variety of financial services, not just loans
- Powerful tool to fight poverty
- A very large number of people

There are a number of risks that a Microfinance usually faces risks that could be delinquencies, frauds, staff turnover, interest rate changes, liquidity, regulatory, etc. But all these risks can broadly be classified into four major categories - Credit risk, Operational risk, Market risk, and Strategic risk.

The goal of microfinance is to ultimately give impoverished people an opportunity to become self-sufficient. The World Bank estimates that more than 500 million people have benefited from microfinance operations. The beneficiaries of the Microfinance is Small and marginal farmers, rural artisans and weavers, Self-employed in the Urban Informal Sector, and nonfarm activities and women.

LOVE YOURSELF

Ms. Lehya Ayyanki
B.B.A. 2019-22



Every boy or girl used to dream in their childhood, of whatever their heart desires, with no fear, future plannings, insecurities, nothing, but just a pure enthusiasm of what future holds for them.

But when they started to grow up in this basic world, the surroundings they are living in starts to make them worry about what other people think of them and begin

to see themselves through other's eyes. And that one thing made them jam themselves into the molds that other people made.

But just acknowledge the fact that, no matter how many mistakes you make or how slow you progress, you are still way ahead of everyone who isn't trying. Maybe you made a mistake yesterday, but yesterday's

you is still you, today you are who you are with all of your mistakes and faults, tomorrow, you might be a tiny bit wiser, and that will be you too.

Those faults and mistakes are what you are, making up the brightest stars in the constellation of your life. Just come to love yourself for who you are, for who you were, and for who you hope to become.

Because everyone, have made many and plenty of mistakes in their life, including you. You may have faults, and you may have many more fears, but you have to embrace yourself as hard as you can, so that

you can start to love yourself gradually just little by little.

Study hard, work hard, play hard, remember how many times you go working wrong, no matter how many times you fail, despire, feel like this world is against you, at the end everything's gonna be alright, but most importantly love yourself, because, It's okay to not to be okay & it's okay to fail.

“Find yourself, Love Yourself, Speak Yourself”

– BTS.

NEW EDUCATION POLICY

Ms. Mansheet Kaur Bhatia
B.Com. 2021-24



The new Education Policy came into existence on 29 July 2020, after replacing the existing National Education policy. The change in education policy is made after a gap of a total of 34 years. But the change was necessary and the need for the time should have been made earlier. Getting basic education is the birthright of each and every individual as per the Indian constitution.

The main motive is making a child learn along with becoming a skilled one, in whatever field they are interested. In this way, the learners are able to figure out their aim, and capabilities. The learners are to be preceded with integrated learning i.e., having the knowledge of every discipline. The same is applicable in higher education too. The new education policy also lays emphasis on the reformation of teacher education and the training process.

Advantages:-

- The new education policy focuses on the integrated development of the learners.
- It replaces of the 10 + 2 system with 5 + 3 + 3 + 4 structure, which states 12 years of schooling and 3 years of pre - schooling, thus kids with the experience of schooling at an earlier stage.

- The examinations will be conducted in 3,5, and 8th grades only, others will go you the regular assessments.

Disadvantage:-

- The implementation of the language .i.e. the teaching up to 5th grade to the continued in regional languages is the utmost problems.
- The child will be taught in regional language and therefore will have less approach towards the English language, which is a required complete grade.
- Kids have been subject to structure learning, which might increase the burden on their small minds.

The Framework of the Education Policy:-

1. The current policy replaces the National Education policy. (1986).
2. The discussion regarding the National Education policy was started in January 2015 by the committee under the leadership of cabinet secretary "TSR" Subramanian and a report were submitted by the committee in 2017.
3. The draft of National Education policy, made on the basis of the report of 2017.

4. It was submitted by the new team lead by the former ISRO chief. Krishnaswami Kasturirangan in 2019.
5. The New Education policy then came into existence on 29 July 2020.

Conclusion: -The present education system is a result of changes made in the existing education policy of 1986. It has been implemented to foster the learner and the nation's development. The new education policy focuses on the child's overall development. The policy is destined to achieve its objective by 2023

GLOBAL WARMING

U. Shree Kavya
B.Com. 2021-24



Global warming is the increase of average world temperatures as a result of what is known as the greenhouse effect. As the greenhouse gases build up in the atmosphere the earth gets hotter. This process is leading to a rapid change in climate, also known as climate change. Global warming is the biggest threat to our environment today.

Our planet, Earth is continuously being warmed by different sources. (For E.g. – gasses in the atmosphere environment rays from the sun etc). This total process of warming of the earth due to different reasons is called here Global warming industries and factories release gases in a large amount which enters the atmosphere and stays there. Atmosphere absorbs heat and sends it back to earth.

In this way, the planet's overall temperature starts increasing. This in turn results in more diseases and more severe natural disasters thus causing thousands of deaths. The issue that is going on in the world is global warming.

Causes of Global Warming -

Global warming is an aspect of climate changes, referring to the long-term rise of the planet's

temperatures. It is caused by increased concentrations of greenhouse gases in the atmosphere, mainly from human activities such as burning fossil fuels, deforestation and farming.

Advantages of Global Warming -

The arctic, antarctic, Siberia, and other frozen regions of the earth may experience more plant growth and milder climates. There are likely to be fewer deaths or injuries due to cold weather meaning populations may grow.

Conclusion -

The conclusion confirms that global warming is a major challenge for our global society. There is very little doubt that global warming will change our climate in the next century.



Source: climate.nasa.gov

ACHIEVEMENTS

Dr. Manoranjan Dash, Faculty Member,
Faculty of Science and Technology



Dr. Manoranjan Dash, Faculty Member, Faculty of Science and Technology,

- ✓ Has been awarded Ph.D. from NIT Raipur on 10/02/2021 with the thesis title “Improving automated detection of psoriasis lesion and its severity assessment using Swarm Intelligence and Deep Learning”.
- ✓ Attended an online short-term course on “Data Analytics and Predictive Technology driven IOT based Smart Grid Infrastructure” at Indian Institute of Technology (BHU) Varanasi from 1st March to 6th March 2021.

Prof. Dilip Mishra, Faculty Member,
Faculty of Science and Technology



Prof. Dilip Mishra, Faculty Member, Faculty of Science and Technology,

- ✓ Participated in a webinar organised by ASHRAE – Rajasthan Chapter, on what’s Your EUI? 22.01.2021.
- ✓ delivered an oral presentation on topic “A Comprehensive Review on Indoor Air Quality for Individuals Healthy Living” in two days International Webinar on “Advances in Environmental & Chemical Sciences” 12th– 13thMarch 2021 Organized by School of Studies in Chemistry, Pt. Ravishankar Shukla University, Raipur, CG.
- ✓ Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Energy Engineering" from 2021-2-8 to 2021-2-12 at School of Energy & Environment Management.

Prof. R. Vijaya Lakshmi, Faculty Member,
Faculty of Management Studies



Prof. R. Vijaya Lakshmi, Faculty Member, Faculty of Management Studies,

- ✓ Attended International Conference on “Re-Imagining Business and Re-Skilling Workforce for Emerging Digital Ecosystem”, Organized by Jayapura School of Management, Indrapuram, Ghaziabad, India, held on February 13th, 2021.
- ✓ Attended International e-Conference on “Re-Inventing the Future of Work and Business : Challenges, Opportunities and The Path A Head”, Organized by KIIT School of Management, Bhubaneswar, India, held on February 27th and 28th, 2021.

Dr. Abha Shukla, Faculty Member,
Faculty of Commerce



Dr. Abha Shukla, Faculty Member, Faculty of Commerce,

- ✓ Attended international FDP on “Entrepreneurship Education Exp. From Africa” at Navjevan Centre For Development on 29.01.2021
- ✓ Attended national webinar on “Youth And Modern Sociology” at Bhavnagar University, Gujrat on 07.02.2021
- ✓ Attended webinar on “Covid-19 And Self Reliance India” at Agressen College, Raipur on 09.02.2021
- ✓ Attended webinar on “Life And Philosophy of Swami Vivekanand” at Swami Vivekanand Manav Sansthan on 04.02.2021

Prof. Ramesh Kumar Yadav, Faculty Member,
Faculty of Science and Technology



Prof. Ramesh Kumar Yadav , Faculty Member, Faculty of Science and Technology,

- ✓ Attended an AICTE Sponsored One Week Online Short Term Training Program (STTP) on “ Medical Image Processing & It’s Applications in Automated Disease Detection ” at St. Martin’s Engineering College AP from 19th April to 24th April 2021.
- ✓ Attended an online short-term course on “Data Analytics and Predictive Technology driven IOT based Smart Grid Infrastructure” at Indian Institute of Technology (BHU) Varanasi from 1st March to 6th March 2021.

Dr. Sanjay Kumar Yadav, Faculty Member,
Faculty of Management Studies



Dr. Sanjay Kumar Yadav, Faculty Member, Faculty of Management Studies,

- ✓ Invited as Resource Person to deliver a lecture in A One Day National Webinar on "Effect of New Agricultural Policy-2020", Organized by Department of Economics, Shri Renukadevi Arts, Commerce and Science Mahavidyalaya, Mahur, Dist. Nanded Jayapuria School of Management, Indirapuram, Ghaziabad, India, held on February 13th, 2021.

Mr. Saoud Ahmad, Student,
MBA, Batch 2021-23
Faculty of Management Studies



- ✓ Secured 1st prize in National Level Dance competition organised by Amature Artistic Association of Jharkhand (AAAJ), India.
- ✓ Received 2nd prize in state level dance competition organised by ITM University at magneto mall with a cash prize of Rs. 7,000/-
- ✓ He is a professionally trained choreographer with an experience of 6+ years, choreographed for 80+ events
Started his own school:-
Taal - A school of music & dance at Sector 10, Bhilai, Chhattisgarh.
- ✓ Wrote an article as a guest writer in the book - "Passion makes life perfect" by Sanyam Jain
Published by Notion Press, Chennai
Book launched at Kalinga University, Raipur.

PAPERS PUBLISHED BY FACULTY MEMBERS

Dr. Manoranjan Dash

Journal Publication (SCI)

1. Manoranjan Dash, N.D. Londhe, S. Ghosh, et al., Swarm intelligence based clustering technique for automated lesion detection and diagnosis of psoriasis, Computational Biology and Chemistry. 86 (2020) 107247.
2. Manoranjan Dash, N.D. Londhe, S. Ghosh, et al. , A Cascaded Deep Convolution Neural Network based CADx System for Psoriasis Lesion Segmentation and Severity Assessment , Applied Soft Computing. 91 (2020) 106240.

Dr. Abha Shukla

Journal Publication (UGC CARE)

1. Dr. Abha Shukla, Impact Of Budget 2021 On Taxation, Published at Shodh Samagam, March2021
2. Dr. Abha Shukla, Role of Images And Pictures In Advertising, Published at Shodh Samagam in December, 2020

Mr. Ramesh Kumar Yadav

Journal Publication (UGC)

1. Mr. Ramesh Kumar Yadav, linguistic communication using natural language processing, Publish at IJRAR Feb.-March2021

UNIVERSITY ACTIVITIES

BARE WALLS TURNED ALIVE

It is said that what we see regularly at frequent intervals takes space in our subconscious mind without us even realizing it. The day I had entered the Campus for the first time, a sense of emptiness engulfed my mind looking at the expressionless walls and I felt an urge to give some life to it by putting across valuable quotes full of deep thoughts and wisdom that defies all ages and times. With the instant permission of our kind VC Sir, Dr. G.S. Narsing Rao, and the help of other colleagues like Dilip Sir, Devanshu, and Ravi Sir. The University walls show a happy and meaningful face to

its students, staff, and visitors alike. Today Campus walls stand tall in our eyes with a unique message every wall gives to its onlookers. Even one of them, if practiced religiously has the potential to turn around one's life in a positive way. Let us all be surrounded by and spread lots of positive thoughts and waves which enable us to achieve what we are supposed to.

Rashmi A Kulkarni
Corporate Relations Manager



ONLINE SINGING COMPETITION 19TH DECEMBER 2020

The ICFAI University Raipur organized Online Singing competition on 19th December 2020. In this event total of 35 students registered and 28 students participated. It was an excellent program as all the participants were motivated and they sang melodiously. The Honorable Vice-Chancellor Sir Dr. G.S. Narsing Rao also attended the event through video conference and expressed his wishes. He appreciated the students and suggested the faculties do more programs in the future to encourage and bring

out the talent of the students. The judges for the program were Dr. Jayant Isaac, Dr. Ravi Shrivastava, and Dr. Abha Shukla. The Judges selected the two best performers. As a winner, Mr. Abhishak Tiwari from MBA first year and as a runner up to Mrs. Mohini Ojha, from MA Education 1st year were selected. With the support of Honorable Vice-Chancellor sir, Registrar sir, and all the faculty members the event was a great success.



Winner
Mr. Ashish Tiwari
MBA, Batch 2019-21



Runner up
Mrs. Mohini Ojha,
MA Education, Batch 2019-21

72ND REPUBLIC DAY CELEBRATION 26TH JANUARY 2021

Following the Government guidelines regarding COVID19, the ICFAI University celebrated 72nd Republic Day at its Kumhari campus. All the faculty members and staff participated in the celebration. The Chief Guest of the occasion Mr. S. N. Abidi, Ex-Chief General Manager of Bhilai Steel Plant unfurled the National flag which was followed by the National Anthem. Dr. G.S. Narsing Rao, Vice-Chancellor (I/C), Dr. Ravikiran Patnaik Registrar and the Chief Guest Mr. S.N. Abidi addressed the students. Cultural

programs were also conducted like singing patriotic songs, poems, and speeches by students, staff, and faculty members. Honorable Vice-Chancellor sir and students participated in the event through a live video conference. Refreshments were served at the end of the event to everyone. It was a nice gathering on the campus. With the support of VC sir, Registrar sir, and the entire ICFAI fraternity made the event successful.



**ORIENTATION PROGRAM FOR IUR ANDHRA PRADESH AND TELANGANA MARKETING TEAM
5TH & 6TH FEBRUARY 2021**

The ICAFI University Raipur conducted the two-day Marketing Orientation Program for the entire Marketing team of Telangana and Andhra Pradesh on 5th & 6th February 2021. The Vice-Chancellor Sir, Dr. G.S. Narsing Rao, and the Registrar Sir, Dr. Ravikiran

Management Studies & the Coordinator of Engineering Dr. Manoranjan Dash briefed about the strengths of IU Raipur. The Corporate Relations Manager, Rashmi Kulkarni focused on Internships and



Patnaik graced the occasion. The Day-one, the session was a brainstorming session where the Marketing Strategies were discussed in order to increase the number of admissions at the university campus. The Coordinator of MBA, Dr. Jayant Isaac, the faculty member, Mrs. Vijaya gave a presentation on various activities and developments done by the Faculty of

Placements achieved by the students. The Day-two, session followed by the discussion and strategies to improve admissions. The certificates were distributed to the participant marketing members. The program ended well with a lot of information exchange about the University. The participants received many key insights related to admissions and the marketing.

(COVID 19 & ESCAPE MEASURES – AN OUTDOOR ACTIVITY)

The faculty of education, ICAFI University Raipur organized a street play (Nukkad Natak) at the Rampur Village. The theme of the play was COVID 19 and the preventive measures from it.

keep a distance of two feet and keep hygiene all the time” During the act play, the entire people had put the face masks and a distance of 2 feet. Including the residents, the village councilor, the dignitaries, The MA students, and the head of the department Dr. Dinesh Shakya were present during the act play.

To make the people of the village aware of its deadly effect on human health and its spread in the air, physical contact spread and social distancing were shown by playing the act. The MA previous year students took the initiative and distributed the face masks, hand sanitizers, and a leaflet of tips of prevention from Corona to the residents of the village. The villagers were made aware of the slogan as “to

This is to know that the Village is adopted by the University as per the Government norms. The village councilor appreciated the University efforts and expressed his gratitude to the authorities for encouraging people to take precautions against COVID 19.



'SPARDHA 2K19: THE ICFAI UNIVERSITY SPORTS MEET'

The University organized Sports Meet for the year 2019. The title of the sports meet named as 'SPARDHA 2K19: The ICFAI University Sports Meet' held during 18/11/2019 to 22/11/2019 at the university sports ground. The Students participated and played in the three houses i.e. Orange Team, Blue Team and Black Team. The outdoors games like Cricket, Volleyball, Running 100mts, 4×100 Relay Race, Long Jump, Shotput throw, Discus Throw, Tug

of war, Kabaddi, etc., and indoor games like Table tennis, Carrom, and Chess, etc. were played.

Earlier due to covid-19, the prize distribution was postponed till the University reopening. As per State Govt. directives the University resumed functioning and a few of the students were distributed the trophy and certificates on 02/02/2021 by the Honorable Vice-Chancellor sir, Registrar sir, Mr. Hemant Kumar Dewangan (Sports Coordinator) and other faculty members.



i-spardha Prize distribution



i-spardha glimpse (Inauguration in the ground)

'The Creative Writing Competition'

The ICFAI University Raipur conducted a Creative Writing Contest for students from all streams. Participants could write on any topic of their interest - social, economic, political, geographical, educational, current affairs or related to their own interests/ hobbies etc. Word limit was set at 300-350 words and language could be English or Hindi. The contest received very good response and the entries were judged by Mr. Ashish Kumhare and Ms. Jaya Singh on various

parameters. The winners for the contest are: 1st prize - Mansheet Kaur (National Education Policy) and 2nd prize (shared) - (a) Narendra Sahu (Generation Gap), (b) Lehya Ayyanki (Love Yourself) and (c) Pratyush Anurag (Sangeet). The idea behind the contest was that the students should use their creative skills, writing skills and language usage. IUR intends to conduct similar events going forward too.

SEMINAR/WEBINAR

WEBINAR 09.01.2021

The University organized a webinar for IUR graduating students on Training and Placement opportunities in BFSI Sector. Mr. S Shrivastva, from the National Institute of Banking and Finance, delivered an expert talk and future possibilities of job opportunities in the banking, finance sector. He

discussed the required core competencies for becoming job eligible in this field.

If you want to work in private sector banks if you want to work in financial service companies, and if you are looking for self-employment in the BFSI sector, and like these many queries were answered by the expert in the session.

CAREER FAIR 09.01.2021



ICFAI University Raipur participated in the Career Fair, organized by Brighton International School, Raipur. The fair was organized on 09-Jan-2021 on the virtual platform.

The participating universities in the fair were ICF AI University Raipur, Amity University, AAFT University of Media and Arts, Central Institute of Petrochemical Engineering & Technology, ITM University, Kalinga University and KK Modi University.

Rashmi Kulkarni, Corporate Relations Manager represented the ICF AI University Raipur and spoke

about various academic streams/ courses offered by IUR. Participants were made aware of the IUR advantages – brand strength, alumni network, faculty background, job orientation, internships, corporate relations, entrepreneurship cell etc.

Queries were handled at the end of the presentation. The Career Fair was a success as the students received competitive information from all participant universities in a single forum.

INVITED ONLINE TALK

MS. SHARMISHTHA BISWAS

Leadership in Crisis



Ms. Sharmishtha Biswas is a plant manager at Johnson & Johnson. She born & brought up in Raipur and went to several other countries for working and exploring. She started her career in IP, where she was an information provider, did business intelligence and after that, she did her Master's. She talked about supply chain, manufacturing industries and she also explained that what you should do to push into your careers.

The main agenda of the session was how to lead in crisis with self as an instrument. She said that COVID is not just one pandemic, it is one of the pandemics which have been happening over years. It was an extremely engaging and interesting session with her. The university and the participants have got immensely benefitted from her words.

MS. SHEFALY DUTTA

Building Skills on New Age Technologies



Ms. Shefaly Dutta is a Program Coordinator of North & East India IBM career education. She has 8 years of experience as a program coordinator and manager operations and Business Consultant for education Industry from 2013 - March 2017.

She has delivered seminars on Emerging Trends and Technologies, a symposium on IBM Technologies and Digital trends and technologies in more than 400 engineering/management colleges in PAN India. She has organized IBM day and events like technovate, lemovate in the partner institutions. She has delivered a workshop on Cloud computing, Mobile Application Development, DB2, Big data, and Analytics & chatbox

using IBM Watson in 80+ engineering and B schools. She talked about Building skills on New Age Technologies.

The agenda of the session was to know about IBM and its innovations, Leveraging IBMLMS and certification platform during Covid-19, how to sustain during Covid-19, how to become a part of IBM Global Program at very nominal prizes, etc. Many students and Faculty members asked insightful questions. Students and faculty members of the University asked questions regarding approaches to get the job in this field and the courses that can help to get a good job in the Q, and A sessions.

MR. BHUPENDRA KOTHARI

Introduction to Transfer pricing and its importance in Global Trade



Mr. Kothari is a Senior Director in Transfer pricing practice. He has over 15 years of International transfer pricing consulting experience. Before joining DHS he was a part of Deloitte Tax LLP, USA as a transfer pricing consulting in Chicago office. He did his LLB from MLSE University and CFA – D.B.F. from ICAI Hyderabad. He also did his Master of Business Administration in Finance from IBS Hyderabad in the year 2003.

Mr. Bhupendra has performed complex business model Optimization, Tax Supply Chain projects, M&A- tax due diligences, audit defense, and tax

planning for clients in the form of Information Technology and Consumer Durable Industries. He has a great contribution on publishing articles in Techsutra, Euro money, cch book, etc.

He talked about the introduction to transfer pricing and its importance in global trade. He covered the points on the trend for the centralization of management aligns with the centralization of profit, Transfer pricing in India etc. Many students and faculty members asked questions which our guests responded happily.

MR. TITASH NEOGI

The future of work and career options in No Code



Mr. Titash Neogi is a co-founder and CEO of Adaptive.me. He is a technology entrepreneur with 13 years of experience in building consumer internet products ranging from software security, semantic research, knowledge publishing to digital media.

Prior to Adaptive, Titash was CTO at Paays Inc. a Toronto – based fintech startup. Previously Titash has founded AI as a service company, Kontiki Labs, where he was Chief Architect. Prior to Kontiki Labs, Titash

was founding CTO of factor daily, an Accel venture-funded digital media startup.

Titash was the founder of Chief Product Officer of Themeefy Inc, from 2009 to 2010, a Santa Clara, US–based ed-tech – startup, which used AI to enable people to create smart courseware. Themeefy was sold to Chromaup in 2015. Titash has a Masters in IT and Computer Science from ICAI in Hyderabad, along

with a BBA (specialty information system) from Maharshi Dayanand Saraswati University.

He talked about the “Future of work and career option in No code”. He focused on points like, how the future of work is changing due to AI and other aspects, why No code is a big part of this new future, how can students become a No code Developer etc. On the

same page, Dr. Narsing Rao, VC (I/c) said about the future-ready role, within which he talked about citizen developers is a great idea for students to do something as a hobby and keep themselves learning and also completing the program in which they are engaged in

MR. RAJAN GAONKAR

How to grow your career post COVID-19



Mr. Rajan Gaonkar is a Director, and Co-founder - Global Skills app. Global Skills app has received appreciation from the honorable prime minister of India, Shri Narendra Modi Ji during Atam Nirbhar Bharat Abhiyan is one of the Startups making an impact in the Edtech / Skill education sector.

Mr. Rajan Gaonkar holds an MBA from JBIMS – Mumbai & a Postgraduate diploma from XLRI. He is a Core committee member of IGBC (Indian Green Building Council) – Mumbai Chapter. He is the President-elect for ISHRAE – Thane Chapter & Secretary for MILT – Mumbai Chapter.

Mr. Rajan Gaonkar interacted with students and faculty members and shared his life experience. Talking about the sectors with negative and positive impacts by COVID-19, he gave an idea about skills requirements and the area of improvement.

He talked at length on success tips for the students. Mr. Rajan threw light on Confidence, communication skills, and courage. He further explained that theoretical and practical knowledge gives confidence whereas reading, writing, speaking enables one to become an effective speaker.

He also added that re-skilling and up-skilling is the need of time, one should have a practice of continuous learning and skilling and this would become a way of life.

The participants had several queries related to the skill-set, nature of the job, its availability post-COVID, and the areas. All the queries were answered by the speaker. The session was greeted with lots of enthusiasm from the participants

अन्तर्राष्ट्रीय महिला दिवस 8 मार्च 2021

अन्तर्राष्ट्रीय महिला दिवस 8 मार्च 2021 विश्वविद्यालय द्वारा महिलाओं के सफलता हेतु अन्तर्राष्ट्रीय महिला दिवस समारोह मनाया गया। वर्तमान में यह दिवस एक प्रण के रूप में मनाया जा रहा है। यह दिवस महिलाओं के प्रति समाज में सम्मान प्रशंसा प्रेम और उनकी देखभाल के उत्सव के रूप में मनाया जाता है। वर्तमान समय में महिलाओं को सशक्त बनाना देश की बड़ी जिम्मेदारी है यह पुरुष नारी समानता के लिए भी आवश्यक है आज महिलाएं आत्मनिर्भर और स्वतंत्र हैं। घर एवं समाज में नारी पुरुष दोनों की

बराबरी की हिस्सेदारी हो। इन सभी बातों को ध्यान में रखते हुए इस आयोजन को विश्वविद्यालय ने उत्साह और सम्मान के साथ मनाया। सभी महिला प्राध्यापकों ने केक काटकर इस सम्मान के लिए सभी को आभार व्यक्त किया। इस अवसर पर विश्व-विद्यालय के कुलसचिव डॉ. रविकिरण एवं विश्वविद्यालय के अन्य प्राध्यापकगण कर्मचारी उपस्थित रहे। इस यह आयोजन सामाजिक दूरी के साथ कोविड 19 के प्रति जागरूकता दिखाते हुए संपन्न हुआ।



होली मिलन समारोह का आयोजन 26 मार्च 2021

विश्वविद्यालय द्वारा होली की पूर्व संध्या पर होली मिलन समारोह का आयोजन किया गया। जिसमें विविध रंगों के फूलों से होली खेलकर इस पर्व के प्रति सम्मान और उत्साह दिखाई दिया।

इस अवसर पर एक रंगारंग कार्यक्रम भी सभागार में आयोजित किया गया। इस कार्यक्रम में डॉक्टर दीपिका चटर्जी ने एक मनमोहक गीत प्रस्तुत किया। यहाँ उपस्थित सभी लोगों ने फूलों से होली खेली।

श्री देवेन्द्र षडंगी ने होली के सांस्कृतिक महत्व पर अपनी बात रखी। आयोजन में

कुलसचिव डॉ रवि किरण सहित सभी प्राध्यापक गण और कर्मचारी गण उपस्थित थे।

इस पूरे कार्यक्रम की परिकल्पना बी. एड. विभाग द्वारा तैयार की गई। डॉ आभा शुक्ला ने कार्यक्रम का सफल संचालन करते हुए “धमारगीत” गाकर होली के रंग को और उल्लासित कर दिया।



संगीत: मेरा शौक, मेरा सपना

प्रत्युष अनुराग
B.Com. 2021-24



जब मैं दूसरी कक्षा में था तभी से मुझे संगीत और उससे जुड़े हर वर्ग में बहुत दिलचस्पी थी। जब भी स्कूल में संगीत की कलास होती तो मैं ध्यान लगाकर हर सुर को सुनता और उसकी बारीकियों पर ध्यान देता। हमारे सर हमें जो भी गाना सिखाते, हम उनके साथ गुनगुनाते। सर हारमोनियम बजाते, हम झूम उठते। फिर दो साल तक मैं संगीत से थोड़ा दूर हो गया, मुझे याद नहीं क्यों।

जब पाँचवी कक्षा में था तो संगीत के लिए एक नए सर आए पवन सर। वे कद-काठी में थोड़े छोटे थे। मैं उनके हारमोनियम और तबला बजाने की कला का मुरीद था। एक दिन सर ने मुझे बुलाया और सरगम गाने को कहा। मैंने उसे बखूबी निभाया। दो साल संगीत से दूर रहकर भी मैं संगीत को नहीं भूला। सर ने कुछ देर बाद मुझे पूछा कि क्या तुम स्कूल की असेंबली में गाना चाहोगे? तो मैंने तुरंत हाँ कह दिया। अगले दिन उन्होंने मुझे सुबह जल्दी बुलाकर सुर समझा दिए। उस दिन पहली बार मैंने सबके सामने गाया। माइक पकड़ने समय मेरे हाथ

काँप रहे थे। 3-4 दिन गाने के बाद वो डर भी हट गया। अगले साल हमारे स्कूल में गरमियों की छुट्टी में संगीत की प्रैक्टिस प्रारंभ हो गई। मैं भी उसमें जाता था। उस समय मैंने हारमोनियम भी सीखा। तबला सीखने की कोशिश की पर सफल नहीं हुआ।

जब भी स्कूल में संगीत प्रतिस्पर्धा का आयोजन किया जाता तो मैं अवश्य उसमें भाग लेता। पहलीबार जब मैंने भाग लिया तो दूसरा स्थान प्राप्त किया और अगली बार तीसरे स्थान पर। दूसरे स्कूलों में जाकर भी मैंने कई परफॉर्मेंस दिए, किंतु उतना सफल नहीं हुआ। लेकिन मैंने बहुत सारे गुण सीख लिए। अपने कॉलोनी में आयोजित किए जाने वाले कार्यक्रमों में भी मैंने हिस्सा लिया और सफल भी हुआ। जब पहली बार कॉलोनी में गाया था तो बहुत तारीफ हुई। इसकी प्रैक्टिस मैंने पवन सर के घर पर की थी। उस समय मेरे गले में बहुत दर्द था, पर मैंने हार नहीं मानी।

उसी समय से मैंने संगीत को अपना करियर बनाना चाहा। परंतु दसवी की परीक्षा के बाद यह समना मुझे थोड़ा-सा धुमिल होता दिखा। पापा को चाहिए कि मैं पढ़ाई में ही अपना करियर बनाऊँ और आगे बढ़ूँ। उन्हें संगीत सिर्फ मनोरंजन और कभी-कभार किए जाने वाला कार्य लगता है। मैं नहीं जानता कि उनकी सोच क्या है। उनकी खुशी और सोच के लिए मैं

पढ़ाई में ज्यादा ध्यान लगाता था किंतु मार्क्स उतने अच्छे नहीं आते थे। मुझे लगता है कि यह सब इसलिए था क्योंकि मेरा मन वहाँ थोड़ा कम लगता था। कोरोना ने कितनों के सपने को तोड़ दिया पर मेरा सपना अभी भी जीवित है। बस इसी असमंजस में हूँ कि शौक चुनूँ या सोच। फिलहाल, अभी यह शौक शौक ही रह गया है। सपना अभी साकार होना बाकी है।

जेनरेशन गैप और रिश्तो के बदलते स्वरूप और शिक्षा का महत्व

नरेन्द्र साहू
बी.एड. 2021.2022



जेनरेशन गैप और रिश्तो के बदलते स्वरूप और शिक्षा का महत्व जेनरेशन गैप ये कोई नई चीज नहीं है, बल्कि काफी समय से चली आ रही सामाजिक परेशानी है लेकिन जैसे जैसे समय आगे बढ़ रहा है ये गैप भी उतना ही बढ़ा होता जा रहा है। हमें ये समझना होगा कि आखिर क्यों हमारे विचारों में अंतर आ रहा है। और किस तरह हम इस गैप को भर पायेंगे।

जेनरेशन गैप का कारण क्या है इसे समझने की कोशिश करते हैं। आज का समय बदल गया है, शिक्षा का स्वरूप और शायद अर्थ ही बदल गया है। आज शिक्षा का अर्थ सिर्फ रोजगार हो गया है शिक्षा का अर्थ अकित को सम्य बनाना जीन की कला सीखाना और

नैतिक मूल्यों को समझना ये होना चाहिए लेकिन शिक्षा अब सिर्फ रोजगार तक ही सीमित रह गई है।

शिक्षक और विद्यार्थी का रिश्ता भी समय के साथ काफी बदल गया है। शिक्षक का दर्जा अब वो नहीं रहा गया। जो होना चाहिए औरजैसा पहले किया जाता था। शिक्षा की बात हम यहां इसलिए कर रहे हैं क्योंकि शिक्षा ही एक मात्र वो अस्त्र है जो सब कुछ सुधार सकती है। जब तक शिक्षा का अर्थ रोजगारतक सीमित रहेगा विद्यार्थी में नैतिक गुण विकसित हीनही हो पायेंगे, शिक्षा का अर्थ सिर्फ किताबी ज्ञान भी नहीं है। शिक्षा तो जिंदगी के हर पहलू में है किताब तो एक माध्यम

मात्र है इसलिए हमें अपने अनुभवों से सीखना और सीखाना चाहिए ।

माता- पिता और शिक्षक एक बच्चे के व्यक्तित्व और चरित्र दोनों को बनाने में महत्वपूर्ण भूमिका निभाते हैं, क्योंकि बच्चों जो देखते हैं जो सुनते हैं वही सीखते हैं और वैसे उनका व्यवहार होता है। बच्चा जब भी कोई गलती करता है हमें उसे डांटने या दोष जाने के बजाए उसके नजरिए का समझना चाहिए और उसे समझ के परिस्थिति के अनुसार समझाना चाहिए बेहतर

विकल्प है हम करके दिखाए ताकि वो समझ सके कि गलत क्या है। नजरिया किसी चीज को सही बनाता है और गलत भी इसलिए अगर हम मात्र अपना नजरिया ही बदल दे काफी सारी परेशानियां यूंही खत्म हो जाएगी। शिक्षा हमें हमारा मार्ग दर्शन करता है पर परेशानियों से पार पाने में हमारे नजरिए को बदल में इसलिए शिक्षा के स्वरूप का हमें पुनः बदलना होगा और नैतिक शिक्षा का मूल्य समझना होगा।

फिर देख खुदा क्या करता है

निलीमा मिम सिद्धीकी

PGDCA 2020-2021



फिर देख खुदा क्या करता है,
जो उमर को मुफ्त गंवायेगा,
वो आखिर को पछतायेगा,
कभी बैठे हाथ ना आयेगा,
जो ढुंढेगा वो पायेगा,
तो कब तक देर लगायेगा,
ये वक्त भी आखिर जायेगा,
उठ बांध कमर क्यूं डरता है,
फिर देख खुदा क्या करता है।
जो मौका पाकर खायेगा,
वो अशकों से मुंह धायेगा,
जो सोयेगा वो रोयेगा,

और खताया जो बोयेगा,
तो गाफिल कब तक सोयेगा,
जो होना है वो होयेगा,
उठ बांध कमर क्यूं डरता है,
फिर देख खुदा क्या करता है।
ये दुनिया आखिर फानी है,और जान भी
इक दिन जानी है,
फिर तुझको क्यूं हैरानी है
तो पत्थर भी फिर पानी है,
उठ बांध कमर क्यूं डरता है,
फिर देख खुदा क्या करता है।।

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Webinar on COVID-19 awareness at ICFAI

Mass media's role in pandemic discussed

ICFAI Raipur organized a webinar on COVID-19 awareness and the role of mass media in managing the pandemic. The event was held on May 15, 2021, and was moderated by Dr. Anil Kumar. The webinar featured speakers from various fields, including public health, journalism, and communication. The speakers discussed the challenges of the pandemic and the role of mass media in providing accurate information and raising awareness. The webinar was attended by a large number of students and faculty members.

R-Day celebrated with patriotic fervor at ICFAI campus

External Characteristic News

Raipur, Jan 27: The ICFAI University Raipur celebrated India's 73rd Republic Day at the campus. The patriotic fervor was witnessed as the students and faculty members participated in various activities. The event was organized by the ICFAI Raipur branch. The students performed traditional dances and sang patriotic songs. The event was a great success and was attended by a large number of people.

देवि में भारत व सीनिटाइजर का वितरण कर कोरोना संक्रमण से बचाव के लिए ग्रामीणों को किया जागरूक

कर्महारी, एआईसीएफआई विश्वविद्यालय रायपुर के विद्यार्थियों एवं शिक्षकों द्वारा गौद लिए, ग्राम रायपुर (पीराहा) कुम्हारी में कोरोना जागरूकता अभियान के तहत नुकड़ नाटक प्रस्तुत किया, साथ ही ग्रामीणों को घर-घर जाकर मास्क एवं सीनिटाइजर का वितरण कर कोरोना वायरस से बचने हेतु सुझाव दिए गए.

इस अभियान में गांव वालों ने नुकड़ नाटक का सौशल डिस्टेंसिंग के साथ खूब आनंद

नुकड़ नाटक के माध्यम से कर रहे जागरूक

कर्महारी, एआईसीएफआई विश्वविद्यालय रायपुर के विद्यार्थियों एवं शिक्षकों द्वारा गौद लिए, ग्राम रायपुर (पीराहा) कुम्हारी में कोरोना जागरूकता अभियान के तहत नुकड़ नाटक प्रस्तुत किया, साथ ही ग्रामीणों को घर-घर जाकर मास्क एवं सीनिटाइजर का वितरण कर कोरोना वायरस से बचने हेतु सुझाव दिए गए.

इस अभियान में गांव वालों ने नुकड़ नाटक का सौशल डिस्टेंसिंग के साथ खूब आनंद